Swansea University Science and Innovation Campus

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Universities in the UK have been funded variously to . .

- Provide skilled graduates
- Provide skilled postgraduates
- Promote entrepreneurship and innovation
- Undertake collaborative research with industry
- Support existing companies and businesses
- License IP
- Spin-out new companies to exploit university IP

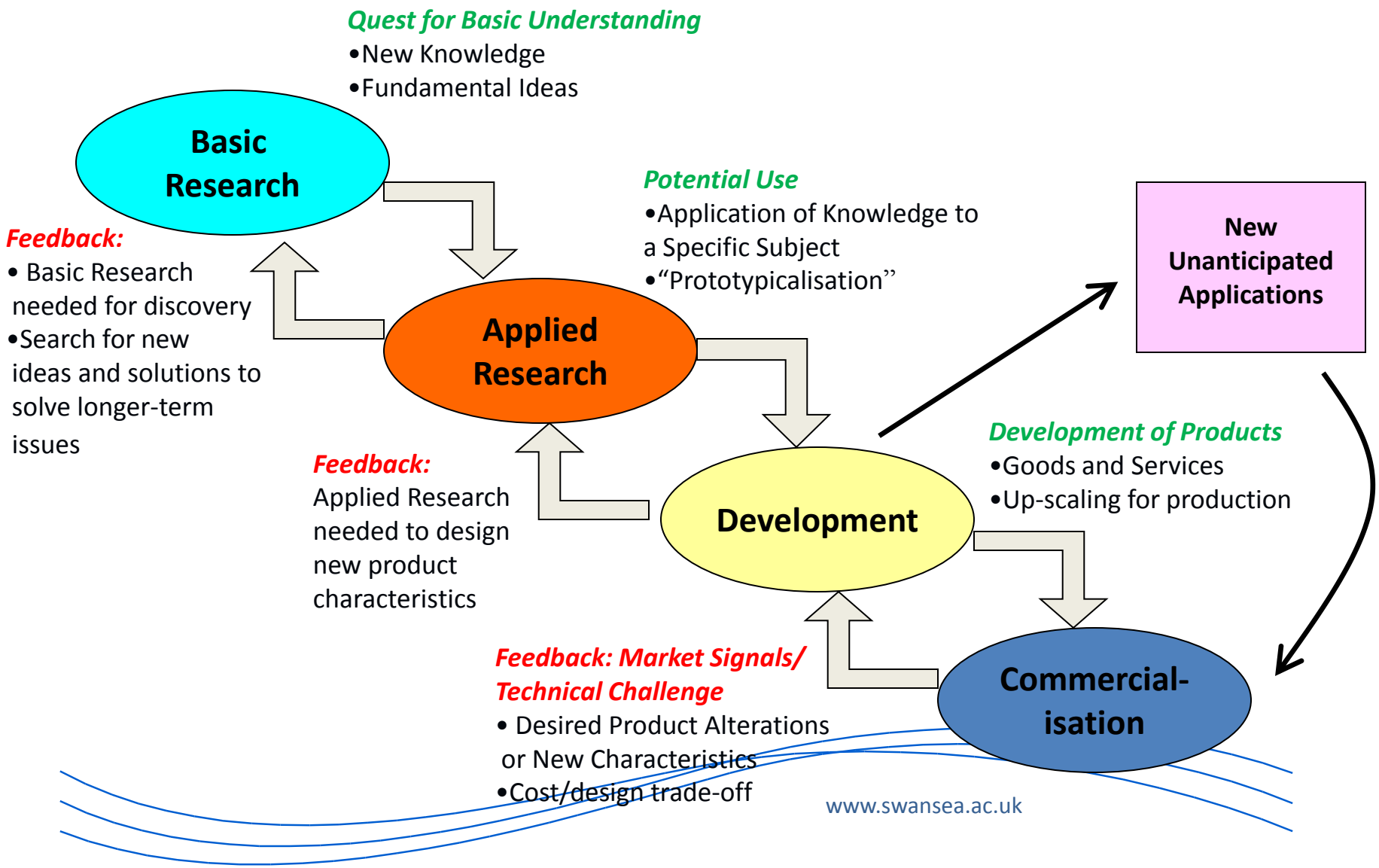
But a more strategic approach is needed to. . .

- Attract and anchor companies to create high-tech clusters
- Create thousands of jobs in science parks etc

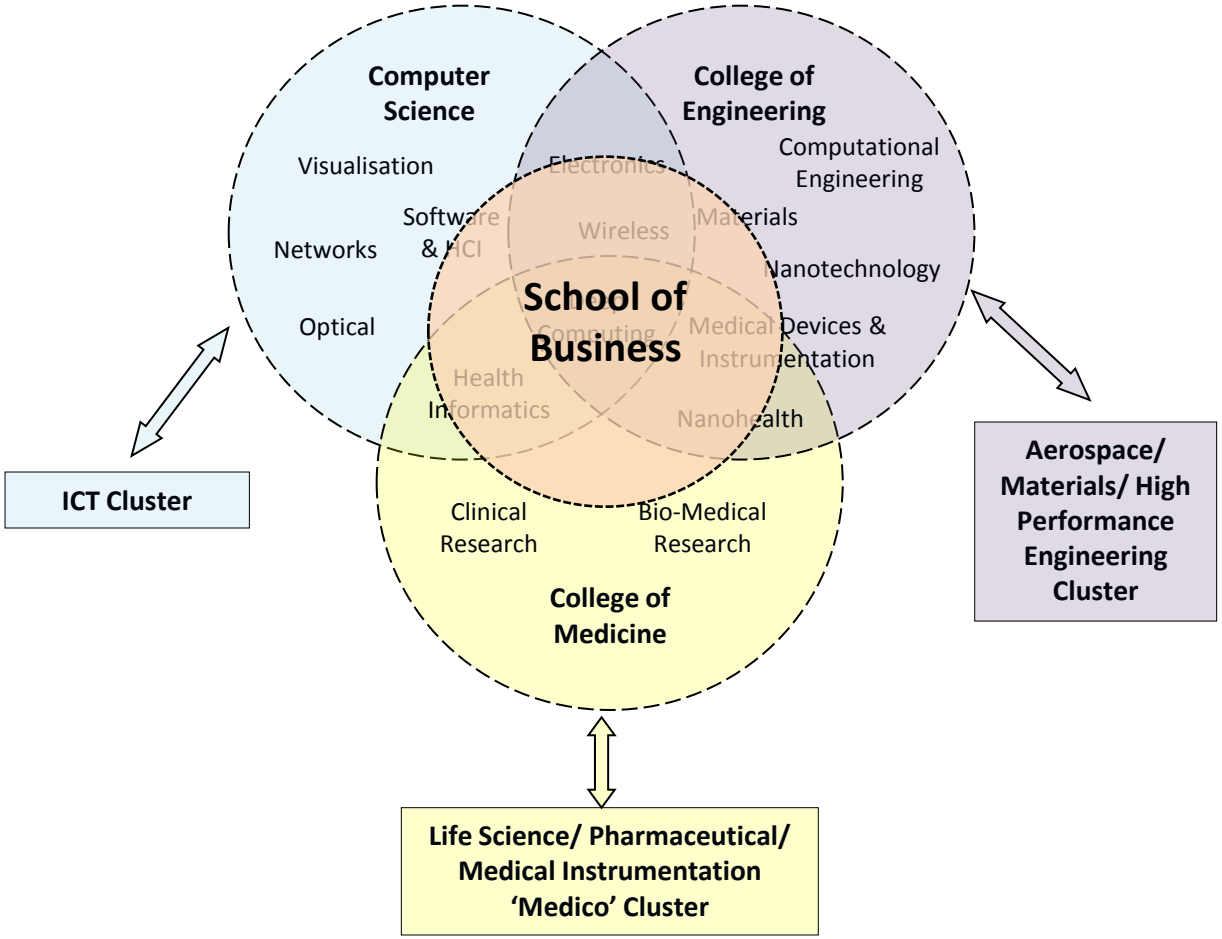
To become **proactive engines for the knowledge economy**

Research → Wealth Creation

is an Iterative Process



Swansea University Knowledge Economy Strategy



A Strategic Solution in a Stunning Location

Industry and university activities are intermingled