Nonprofit Higher Education Institutions in Brazil

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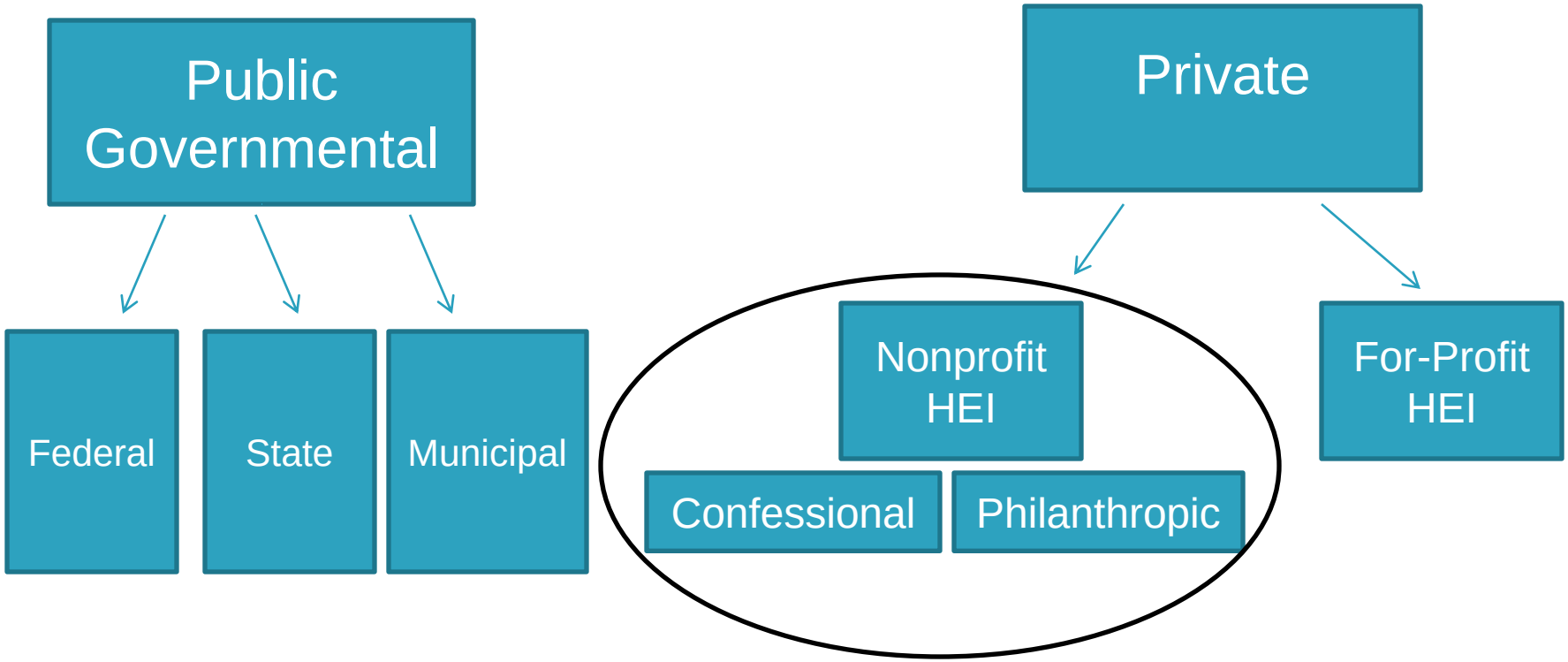
Higher Education Institutions - HEI
The Structure in Brazil



Not-for-Profit HEI are identified with the Brazilian University model.
They encompass the surrounding community and follow a public protocol, in the sense of reaching everyone.

Private Higher Education Institutions: Figures of Nonprofit HEI

As a whole there are 2300 HEI in Brazil but onlu 200 are universities

The private sector (Nonprofit and For-profit HEI) is responsible for 75% of all enrollment in Brazil!

- Enrollment: 16,9% of the total amount of 5.955.000
- Half of them are located in the Southeast region
- 32% are located in downtown areas
- 24% of NFP institutions are one of the biggest in Brazil
- Around 19.000 Graduate students
- Highly involved with community affairs
- Some of the oldest institutions in Brazil: Mackenzie is 148 years old

Mackenzie Presbyterian University – UPM

- *Campi* : São Paulo, Campinas, Rio de Janeiro
- 35.000 undergraduate students
- 7.000 students with finantial help
- 5.000 graduate students
- All areas of study and research (except Med School)
- 1.462 faculty: 650 Ph.D, 671 M.Sc.
- Patents Registered: 13
- Research Groups: 157
- University Units: Law School; Language and Communication Center; Business School; Engineering School; Computer Science and Informatics School; Health, Biology and Science Center; Center of Education Philosophy and Theology; Architecture and Urbanism School

SWOT analysis:

Strengths • **Great proximity with the community** • **Good relationship with other private sector institutions (banks, foundations)** • **Efficient decision-making process** • **Autonomy** • **Profit is not an ultimate goal**	**Weaknesses** • **No clear strategies (costs X investments)** • **No lodging**
Opportunities • Over 25 courses offered in English, Spanish, French and Italian • Course of Portuguese as a second Language for exchange students	Threats • Lack of a “culture of internationalisation” • Lack of previous study of a Second Language

We are very proud to be part of an institution that despite major challenges, offers society better prepared students and citizens capable of building the future.

According to Guimarães Rosa, Brazilian writer, “The actual output is not on the departure or the arrival, it is in the crossing …”

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Obrigada

Gracias

Thank you

Grazie

Merci

謝謝

Danke