UK TNE in China 2012

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Transnational Education (TNE)

- TNE: The delivery of education in another country
- More than 120 UK universities are now engaged in some form of TNE
- Students study for UK awards in over 200 different countries
- 571,000 TNE + 435,000 international students

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TNE China 2012

- Impact of 2006 QAA review of TNE in China perceived as limited
  - focusing on major cities and no involvement of China's authorities
- Is the level of scrutiny applied to UK TNE sufficient? Is it perceived as such by the users of TNE in China?
- Two key needs:
  - broad coverage
  - visibility and profile

QAA

TNE China 2012: review process

Needs	*Solutions*
• Breadth of coverage	➢ Survey ➢ Desk-based studies ➢ Not only Beijing and Shanghai
• High profile in overseas country	➢ Overseas visit ➢ Cooperation with CDGDC ➢ Output – overview report – individual review reports – case studies
• Cost-effectiveness	➢ Limited UK visits + smaller review team

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Recurrent themes

1. Multiplicity of models
2. Double degrees (dual awards)
3. Input of ‘expert’ foreign educational resources
4. Teaching and learning in the English language
5. Assessment: moderation of marking and external examining
6. Importance of the UK brand in China

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Customer perspective on TNE

Quality brings success?

- Perceptions of quality can be influence by a variety of factors (beyond QAA's sphere of influence)
- Some of the key factors influencing student choice and perceptions of quality:
  - reputation/ranking
  - employability/prospects
- Did TNE China 2012 show that the UK and its universities exercise a duty of care about quality of TNE in China?

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Next Steps

Publication of reports and findings

- Case studies imminent and at QAA's Annual Conference (March 2013)
- Review reports (April 2013)
- Overview report on UK higher education delivered in China (April 2013)

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