Global
Top 100
University

The University of Nottingham
UNITED KINGDOM · CHINA · MALAYSIA

Re-Defining Transnational Education: A Case Study of the UK-Malaysia Partnerships

Dr Christopher Hill
Director Graduate School
University of Nottingham Malaysia Campus

BACKGROUND - MALAYSIA

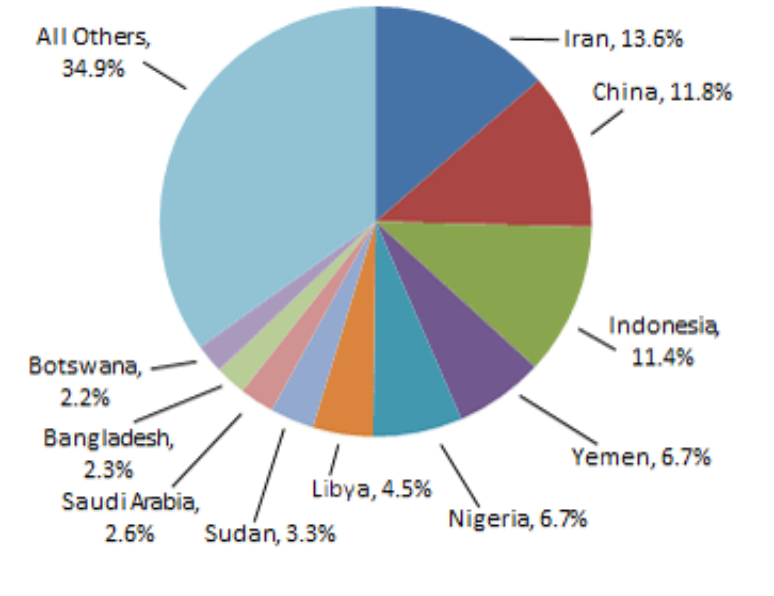
11th worldwide for its appeal to international students (UNESCO, 2010)

15,000 in 2000; 86,923 in 2010. About 72% in the private sector

About a third are from China and Indonesia, while the rest mainly from MENA countries (Middle East and North Africa)

About 350 UK programmes (81% university collaborations) (2010)

Types of TNE – franchise (twinning, 3+0, credit transfer and advanced standing), external programme, branch campus, joint awards, dual awards, distance and branch faculty)



Increase number of intl students to 200,000 by 2020 from 90,000 in 2011 - additional RM600 billion (GBP 120 billion) to economy

THE STUDY

TNE Policies and Practices: A Study of Selected Malaysian and UK Higher Education Institutions

The Team

1. Rozilini M Fernandez-Chung - HELP University, Malaysia
2. Leong Yin Ching - Sunway University, Malaysia
3. Christopher Hill – The University of Nottingham Malaysia Campus
4. Cheong Kee Cheok - University Malaya, Malaysia

Collaboration Type	Persons Interviewed
Franchise (3+0)	Management
Tuition Provider	Staff
Joint/Dual Awards	Students
Branch Campus *8 Private Higher Education Institutions*	

MEETING DEMANDS

Historically, international links existed to enable issuance of degrees, now it is to ‘promote and ensure’ quality

Local products viewed as inferior to international ones (employer/parent/student perception)

Issue of quality is very real as local and certainly international students will not buy local.

Government is working to gain recognition for local universities to be on par with international ones

CONCLUSION

In re-defining TNE Malaysia the following must be considered:

- Organic development of next phase of TNE in Malaysia; Social, Political, Economic and Cultural
- Quality Assurance not Quality Control
- Transfer of power towards autonomy
- Value vs perceived value
  - Should we not ask employers want they need in re-defining TNE?