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Activities and rationales in strategic internationalisation

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Strategic internationalisation in Sweden

Two aims:

1. Develop and test a modified set of activities and rationales
2. Study the HEI leaderships' agendas for internationalisation

Theoretical framework based on Jane Knight (2007):

- Institutional focus introduced
- Overlap reduced
- Recent trends added

Empirical data:

- Strategic Grants for Internationalisation
- University presidents/vice-chancellors to submit proposals
- 50% co-funding
- Broad selection criteria
- 31 applications from 20 universities

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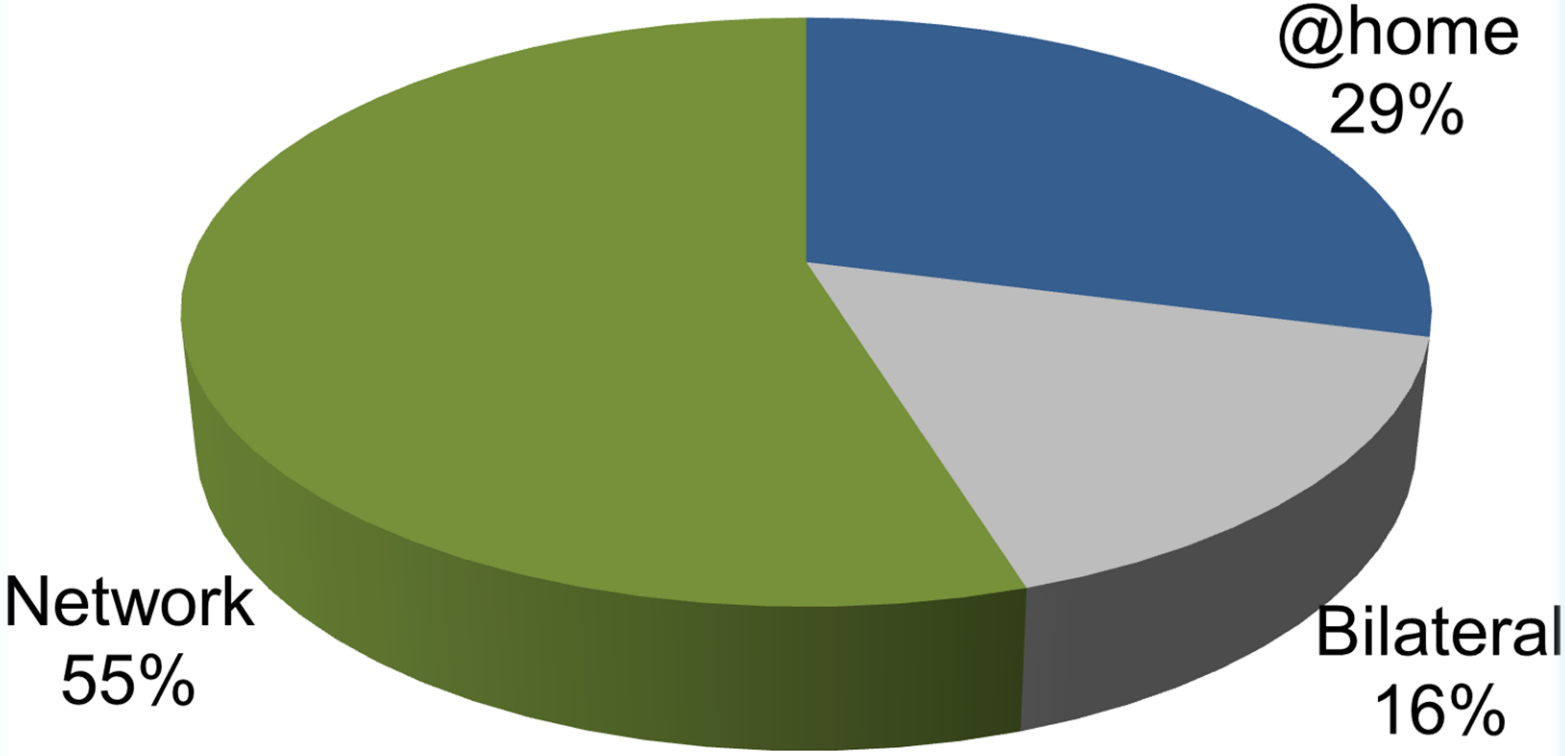
Types of internationalisation



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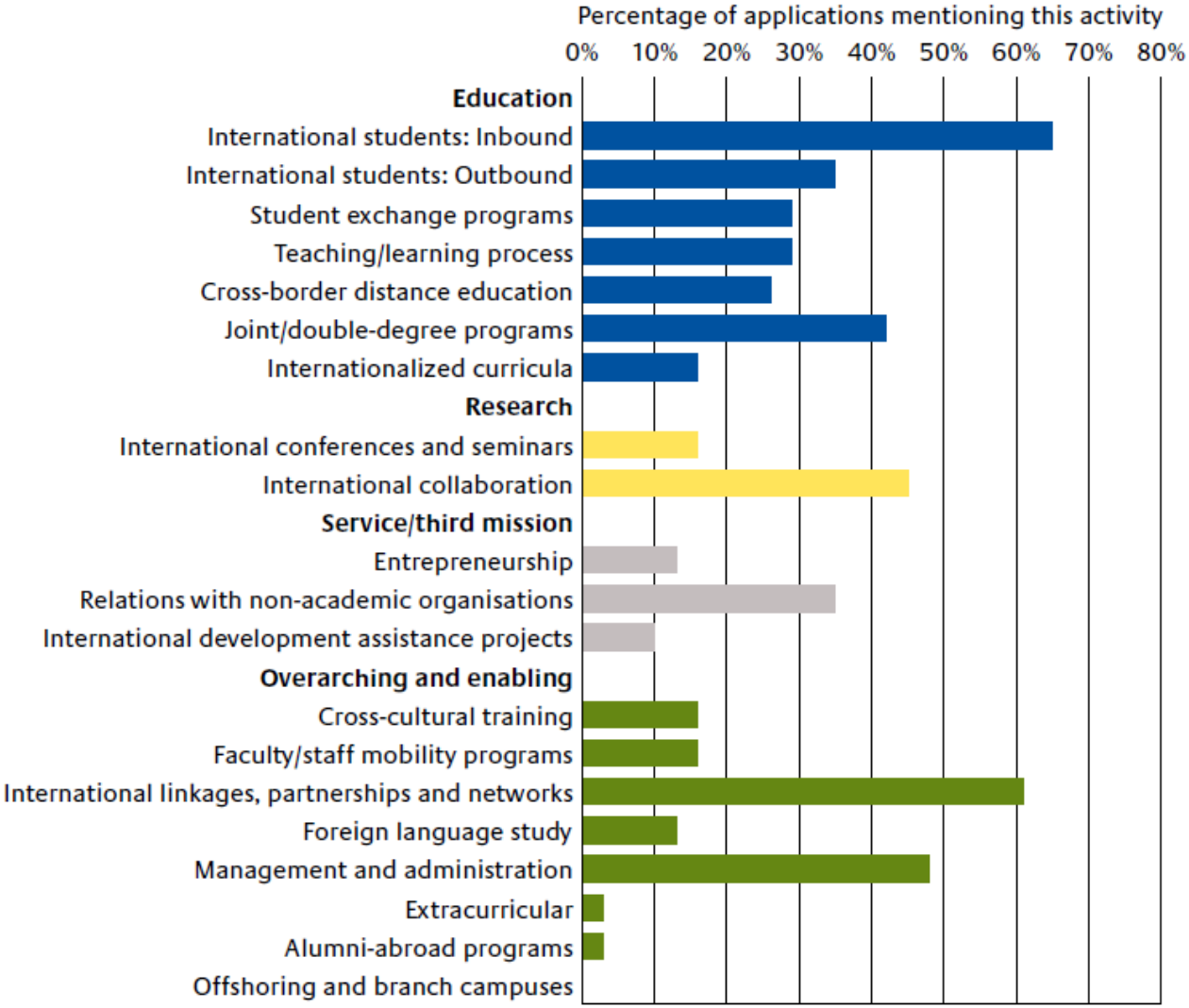
Activities mentioned in the proposals



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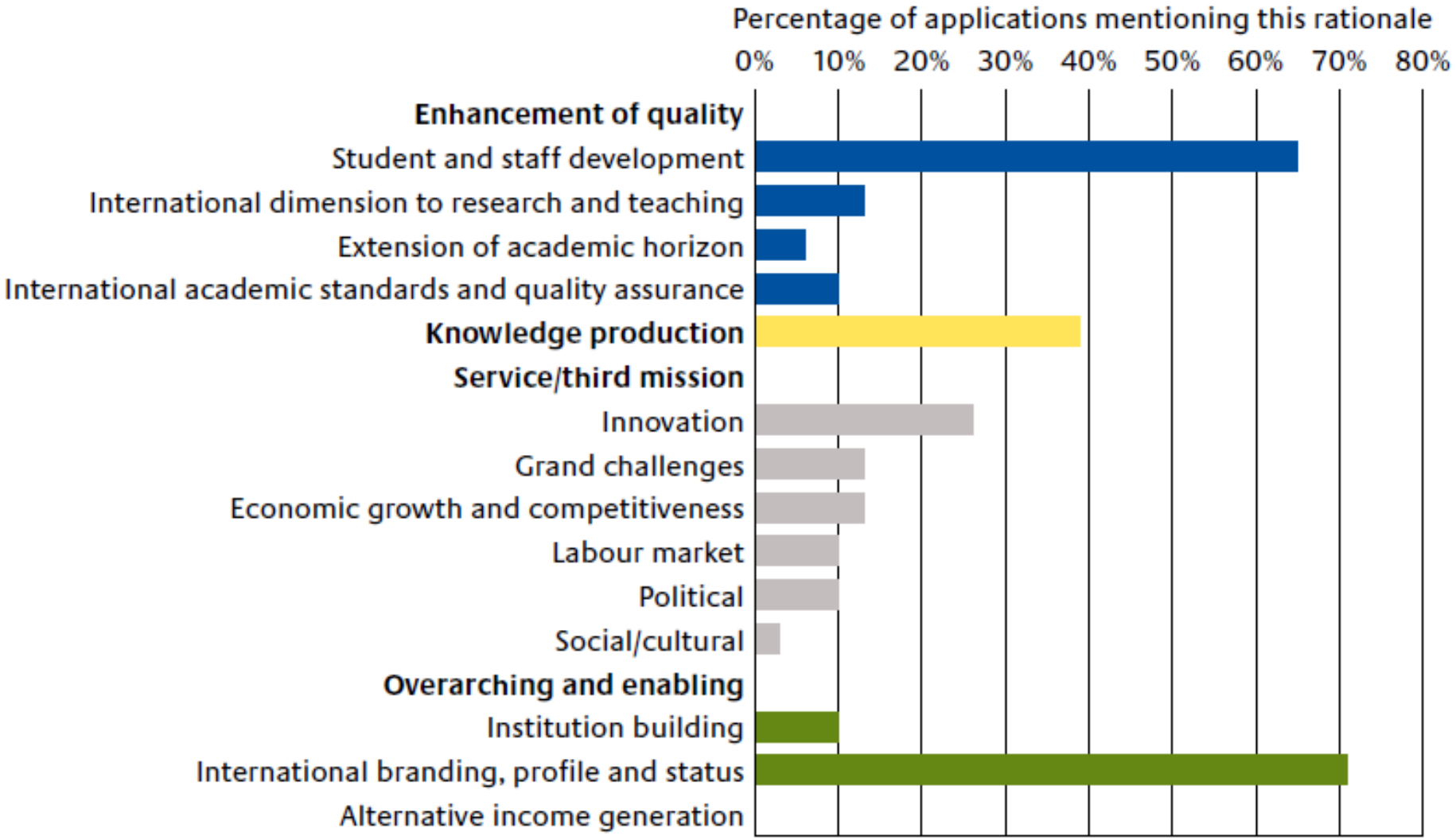
Rationales mentioned in the proposals



Conclusions

- Positively received programme
- Modified theoretical framework demonstrated
- Key activities: International students and partnerships
- Key rationale: Branding
- Internationalisation of education requires more top-down commitment (than internationalisation of research)?