Strategic Partnerships – Means to an end, not an end in itself

Objectives to be supported / achieved through strategic partnerships:

- Additional quality for research and teaching
- Deliver complementary research strengths
- Promote sustainable research cooperation
- Develop joint PhD & PostDoc initiatives
- Increase co-publications
- Increase FUB‘s global visibility and attractiveness

Question:
Which of our 150+ partnerships have this potential?

Answer:
Identify particularly synergetic partnerships.

Mapping process

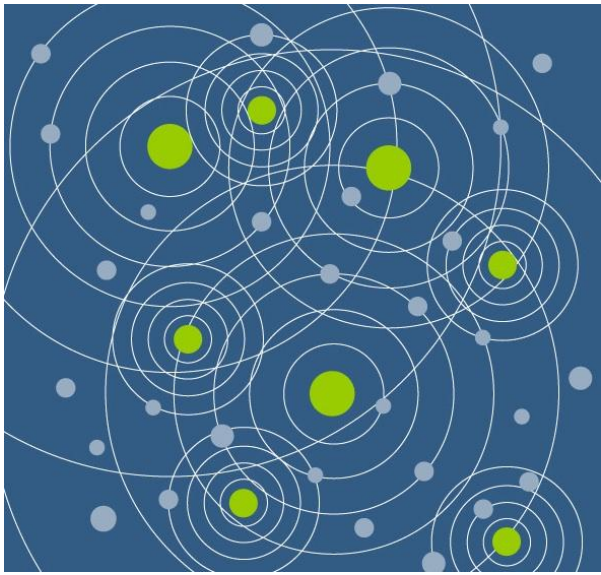
Top-down

- Research interest driven
- Focus on regions/countries with high/growing research potential
- Partnerships should have a history of collaboration at a min. of 3 departments
- Availability of third party funding opportunities should be taken into consideration
- Mapping process managed by a central unit (Center for International Cooperation)

Mapping process

Bottom-up

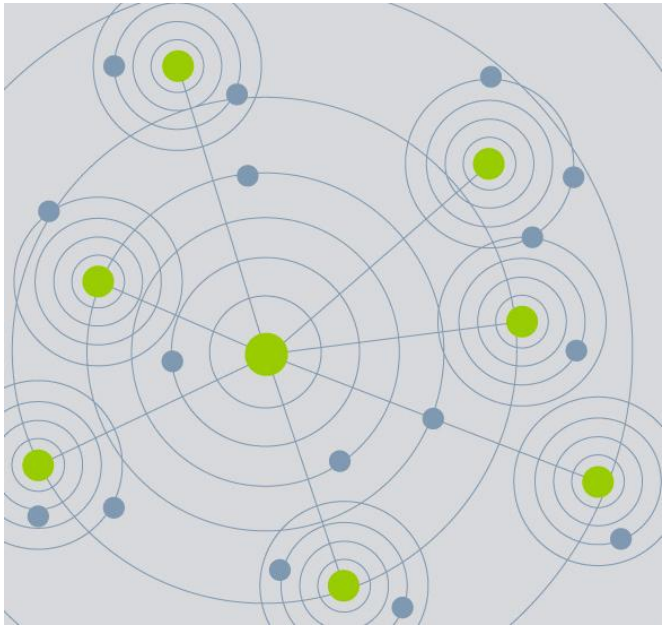
- Target Agreements: Departments map their international activities and develop their own internationalisation agendas
- Consultation process with Deans
- Analysis of existing partnerships (level of activity, mobility, etc)
- Analysis of third party funded research projects (FUB database)
- Analysis of research output (co-publications), when data available
- Analysis of incoming guest scholars / fellows



First results

First strategic partnerships started with

- Peking University
- St. Petersburg State University
- Hebrew University of Jerusalem



Joint Activities 2012 involving over 40 FUB faculty:

•Student and Faculty Exchanges
•Teaching Modules
•Development of Joint Study Programs
•Summer Schools, PhD Workshops, & Conferences
•Doctoral research stays/Joint supervision
•PostDoc Initiatives
•Research Projects
•Seed money funds / annual calls for proposals

•Consultations between university leadership
•Staff exchange pilot project
•Press releases / marketing

Third party funding secured in 2012/2013 for joint projects: **approx. € 10 Mio**

Managing strategic partnerships

- Higher level of interaction requires higher level of institutional committment
- Typical cross-unit task: Involves Research Dpt, International Office, Academic Affairs, University Leadership, Press & Communication, Legal Dpt, etc
- Administrative coordinators assigned to communicate, manage and monitor development
- Academic coordinators assigned to serve as champions of strategic partnership
- Admin. staff exchange to facilitate understanding of partner‘s administration and system