ETF Working together Learning for life

Going Global 2013

Global Education: knowledge based economies for 21st century nations

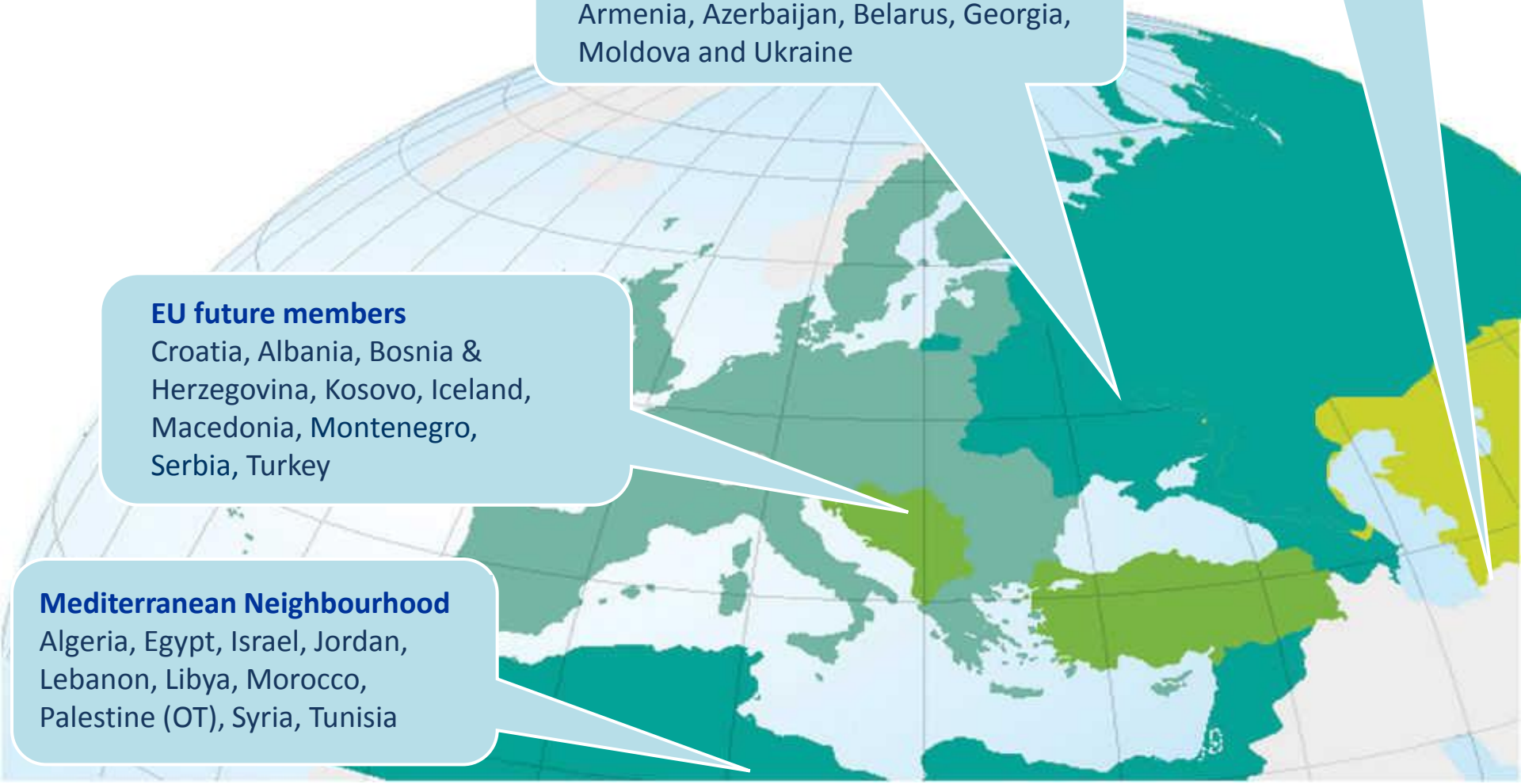
Entrepreneurial learning: if it matters, measure it!

Anthony A. Gribben
Dubai, 5 March 2013

ETF
Working together
Learning for life

Central Asia
Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan

Eastern Neighbourhood
Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine



EU future members
Croatia, Albania, Bosnia & Herzegovina, Kosovo, Iceland, Macedonia, Montenegro, Serbia, Turkey

Mediterranean Neighbourhood
Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine (OT), Syria, Tunisia

Policy trends

- Debt, deficits, declining employment dominating the headlines
- Entrepreneurship: all levels of education (2006)
- Entrepreneurship as a key competence (2006)
- Small Business Act for Europe (2008)
- EU 2020 Strategy: jobs & growth (2010)
- Rethinking education (2012)
- Entrepreneurship Action Plan (2013)
- Annual Growth Survey (2013)
- Entrepreneurship education policy handbook (November, 2013)

Essentials for the policy agenda

- Lifelong model: no longer confined to vocational education & the business school
- Education: an integral pillar of a broader entrepreneurship eco-system
- Partnership: cooperation, consensus & sustained commitment
- Education leadership: an integral pillar of a national entrepreneurship eco-system
- Cooperation, consensus & sustained commitment
- Teachers key to all developments
- If it matters, measure & monitor!

Why indicators for entrepreneurial learning?

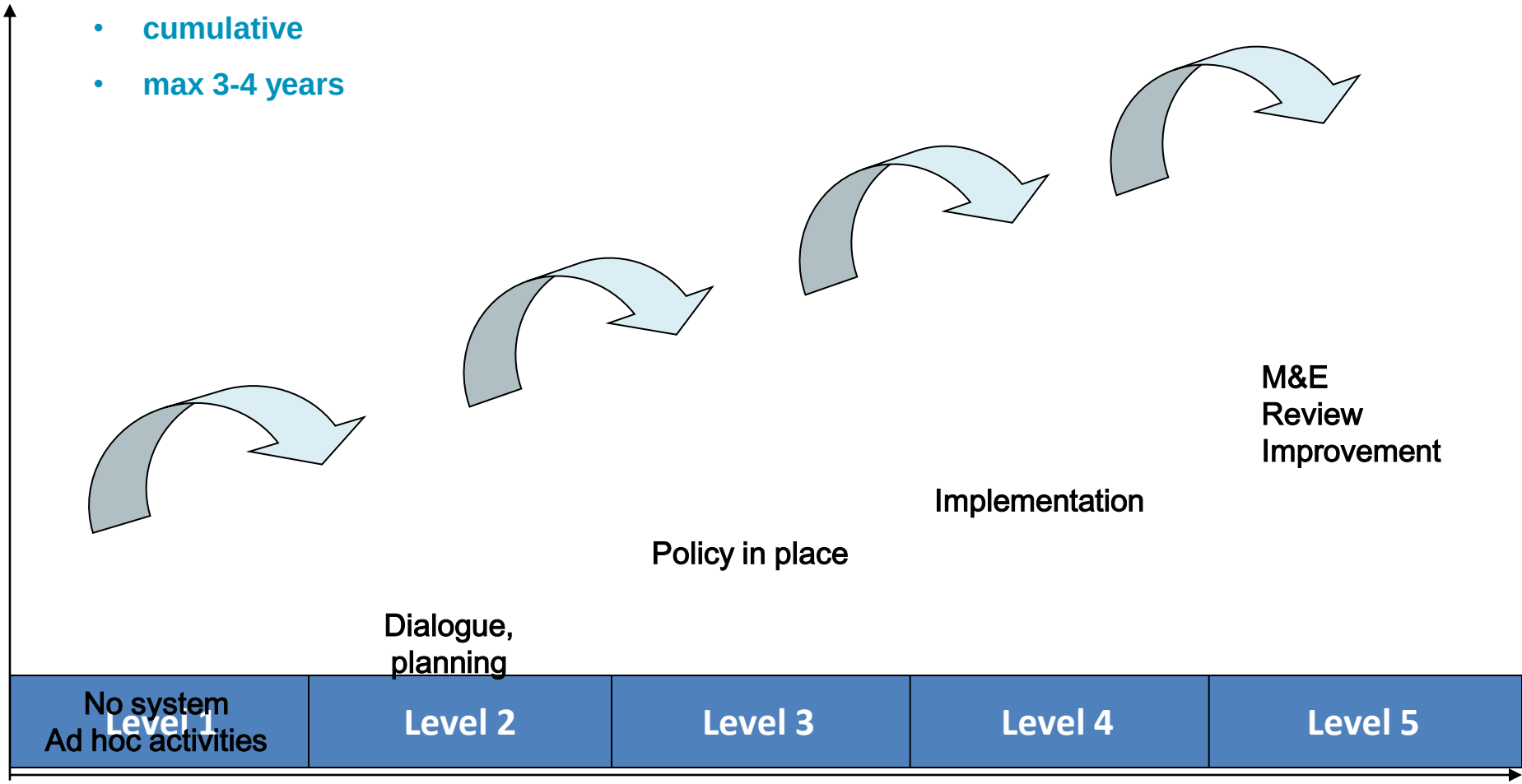
☺ Evidence-based policy monitoring tool

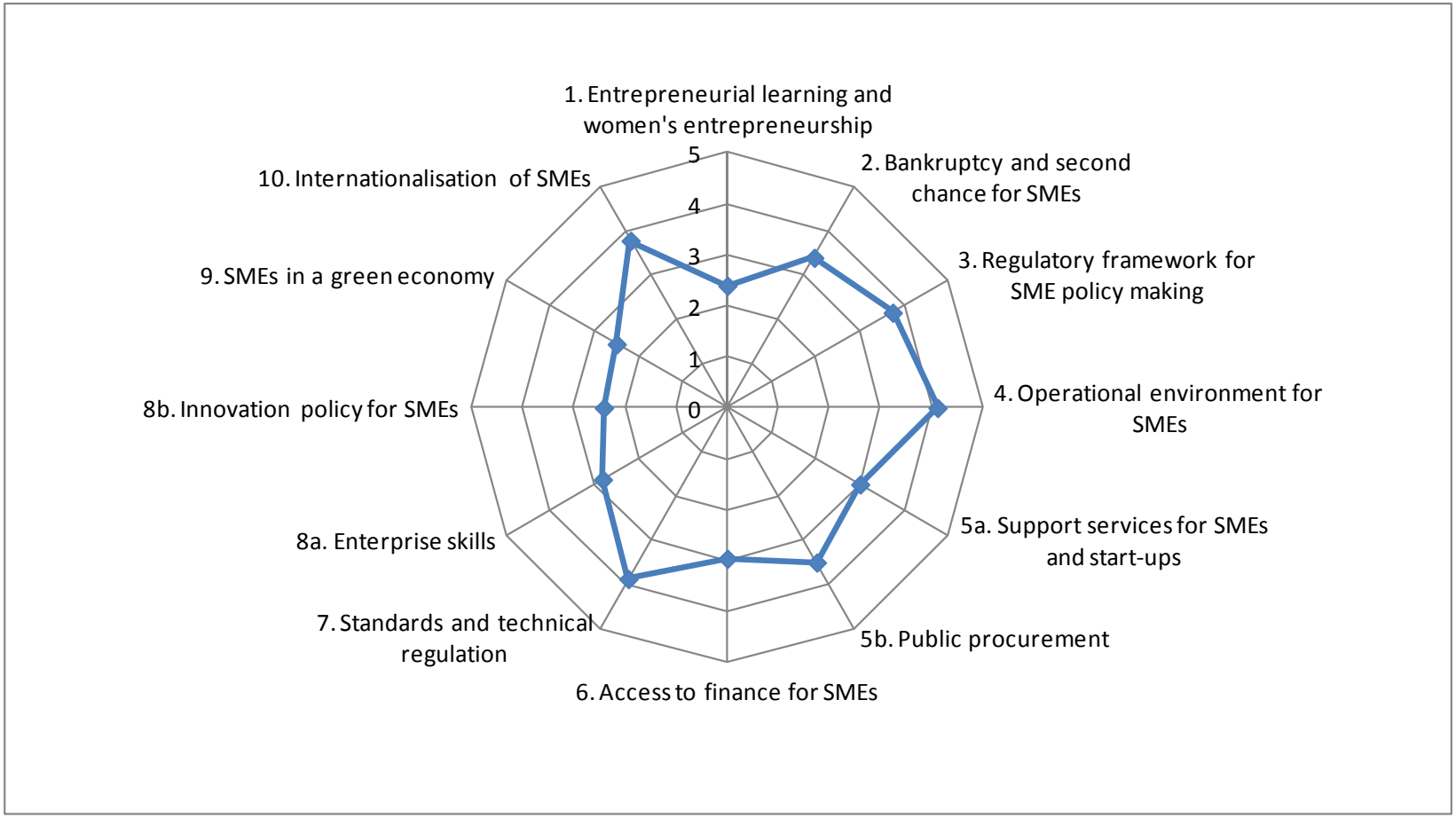
☺ ☺ Common indicators: benchmarking & good practice

☺ ☺ ☺ Indicators for national planning purposes.

Logic of the indicator

- 5- level scale
- cumulative
- max 3-4 years





EU Pre-accession Region 2012

How does entrepreneurial learning stand in relation to the wider SBA principles?

Case studies

Bosnia & Herzegovina

- War 1992-1995, ethnically divided state
- SBA assessment 2009: weakest performer on entrepreneurial learning
- Youth unemployment: 57%
- Cross-entity cooperation (13 education ministers, 13 economy ministers)
- Partnership: teachers, curriculum specialists, businesses: 2009-2010
- A state-level entrepreneurial learning strategy agreed 2011
- Road-testing revised curriculum , excellent buy-in by schools, pupils, parents, teachers

Lebanon

- SBA assessment 2008: weakest performer (with PA and ALG)
- Youth unemployment: 23%
- High-level steering committee (chair: education minister) & working group
- Key competence curriculum and 40 pilot school road-testing phase
- National entrepreneurial learning strategy (2013)
- Coordinated effort: Cooperazione Italiana, ETF, ILO, UNESCO

Quick round-up

- Entrepreneurial learning – racing up the policy agenda
- No one policy home: cross-stakeholder cooperation essential
- Leadership and buy-in by education authorities critical
- Road-test reforms (curriculum, teaching & learning processes)
- Measure: indicators as a national policy tool
- Common indicators to bench-mark, identify and share good practice
- Single silver bullet? Entrepreneurial learning as part of wider effort for employment and competitiveness

Thank you!

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