Moving forward the university-business agenda

Where next with Wilson?

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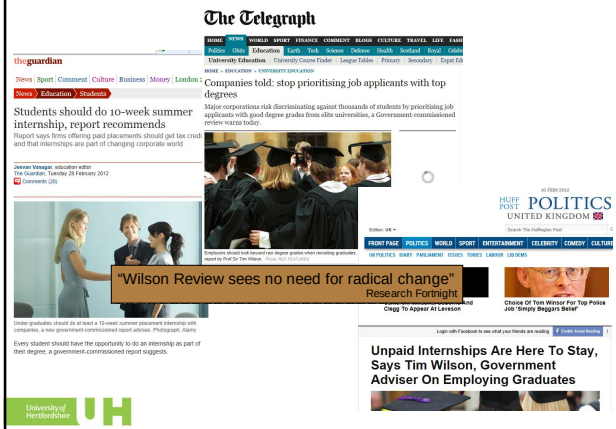

"Wilson Review sees no need for radical change"
Research Fortnight

Collaborative advantage

- Complementarity
- Clarity about portfolio + effective cross-referral
- Promoting the sector
- Trade diplomacy – inward investment
- Economic development
- Universities as a source of business intelligence/expertise

The challenges

- Making local economic development work
- Celebrating the sector – and each other – for collaborative advantage
- Clarity about domains of operation and excellence
- Replacing anecdote with evidence
- Being part of the debate

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