Barnsley College
TLC
Think Low Carbon Centre

Barnsley College

Together We Achieve

Our College is recognised as outstanding by Ofsted.

TRAINING QUALITY STANDARD

POSITIVE ABOUT DISABLED PEOPLE

INVESTORS IN PEOPLE

matrix
quality standard for information advice and guidance services
approved by the Guidance Accreditation Board

European Regional Development Fund

European Union
European Social Fund
Investing in jobs and skills

Living the Olympic and Paralympic Values

LSIS BEACON

Ofsted Outstanding 2010|2011

Working with the unemployed

Dave Harding
Vice Principal
Barnsley College

Questions to Consider

- **Commitment to work with the unemployed?**
- **Work non-traditionally?**
  - Flexible delivery with multiple start dates?
  - Responsive to local demand/opportunity?
  - Support people in finding jobs and tracking progress?
- **Invest in an infrastructure**

Overview of Presentation

- Context
- Barnsley College
- Developing an offer
- Recruitment and IAG
- Programme content and managing delivery
- Completion and Progression

Context

- Qualification outcome important but an increased focus on destinations post-completion
- Sustainable, substantial employment with training
- Funding available for programmes specifically for the unemployed

Barnsley College

- Made a strategic choice to offer specific programmes for the unemployed in 2008

- College has contracts for the unemployed for a range of areas across Yorkshire & Humberside

Developing an Offer

- **Making the strategic choice**
  - Contract led
  - Client led
  - Employer/market led

- **Mixing funding streams**
  - Eligibility and inclusivity
  - Skills for the Unemployed
  - Adult Single Budget

Recruitment and IAG

- **Recruitment**
  - Role of Job Centre Plus
  - Partners
  - Marketing and advertising

- **Clients**
  - Expectations
  - Experience/skills
  - Employability

Programme Content

- **Focus on what employer needs**
  - Employability skills
  - Maths and English
  - Vocational skills

- **Focus on what client needs**
  - Preparation for employment
  - Interviewing skills
  - Transferring from benefits
  - Support in employment

Management of Contract

- Central management – accountable department for the contract
- College delivery and using partners
- Discrete programmes
- Central support for ‘soft skills’ and Maths/English supported by curriculum areas for vocational skills
- Curriculum funded for delivery

Completion and Progression

- **Working with employers**

  - Guaranteed interviews

  - Apprenticeship opportunities

- **Mentors on-programme and beyond**

  - Support into employment

  - Support in employment

Dave Harding

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Vice Principal

Barnsley College