"Diversifying income, building capacity, generating social capital."

John Lanagan
Learning & Enterprise Manager

Museum of East Anglian Life

Gypsy travel

heritage lottery fund

LOTTERY FUNDED

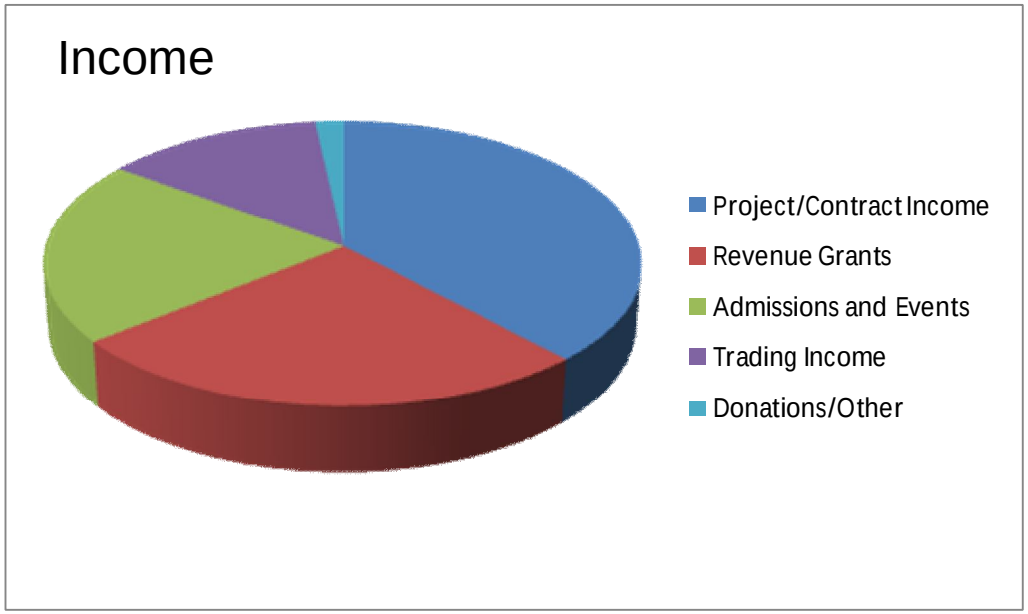
MUSEUMS + HERITAGE 2010 AWARDS

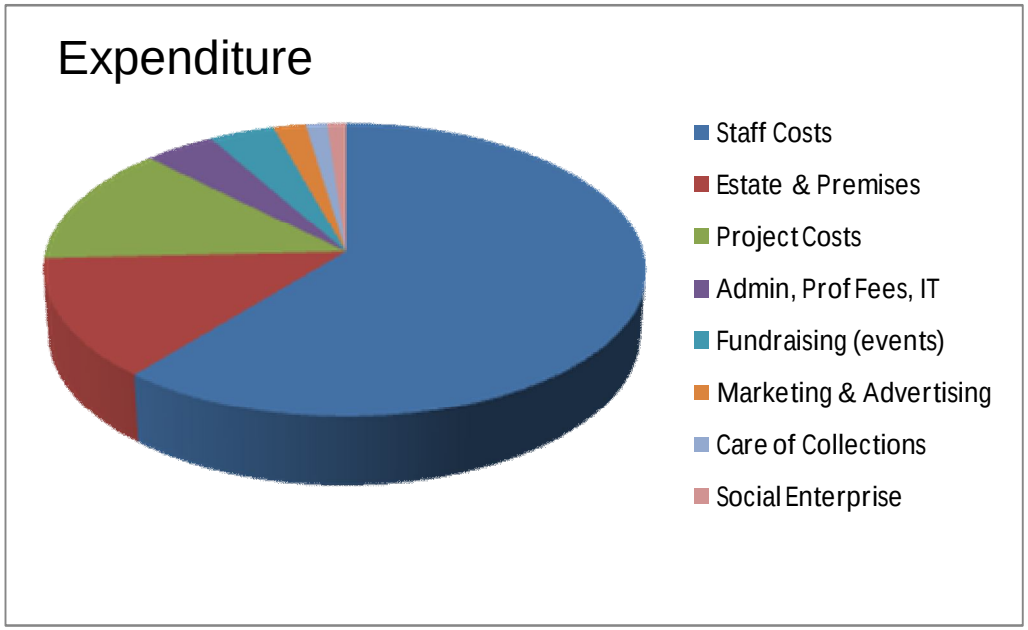
Winstan Bond Trophy for the Entrepreneurial Museum of the Year
(Sponsored by the Association for Independent Museums)

TOURISM IN SUFFOLK AWARDS 2009 winner

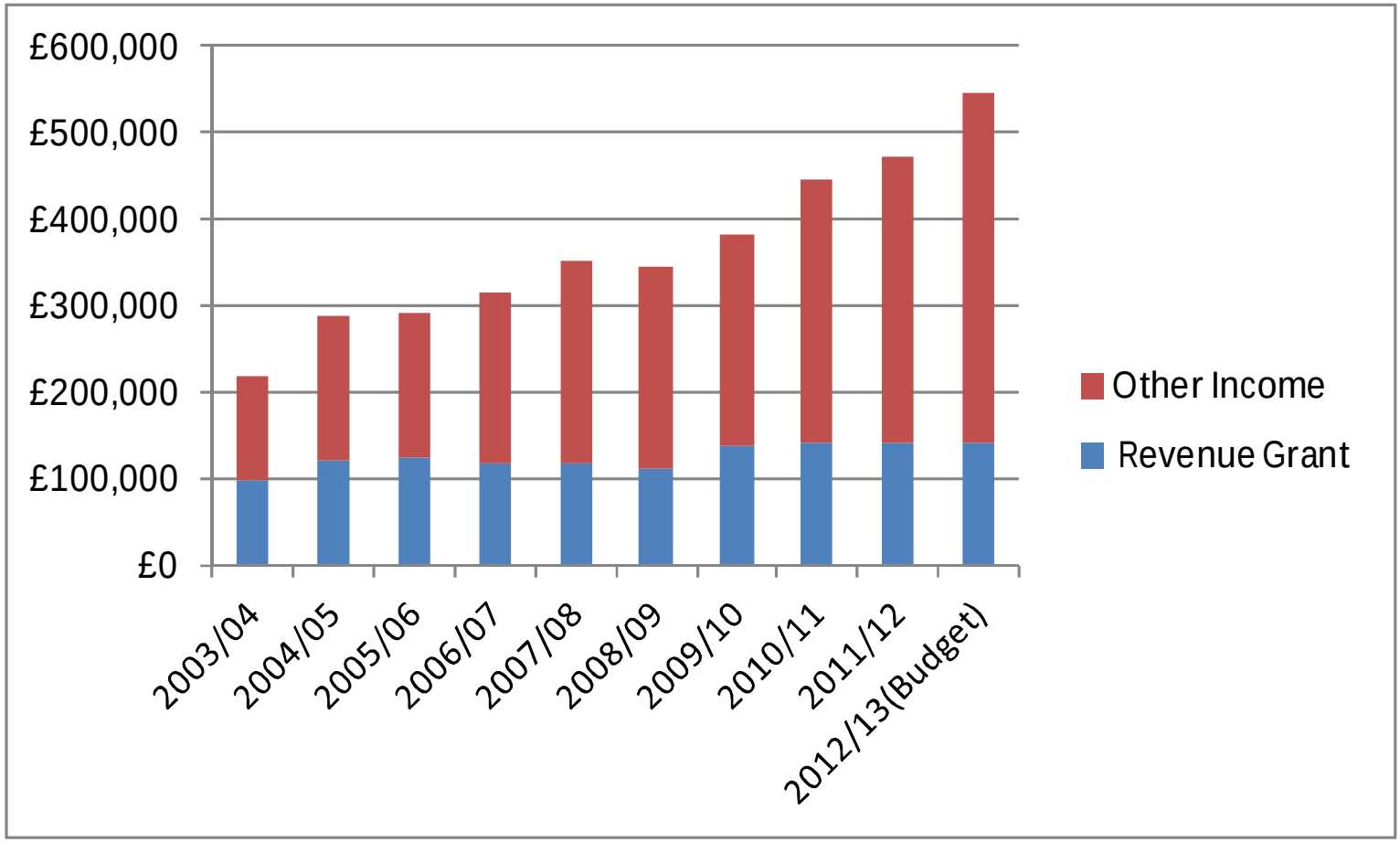
Social Enterprise™
TRADING FOR PEOPLE AND PLANET

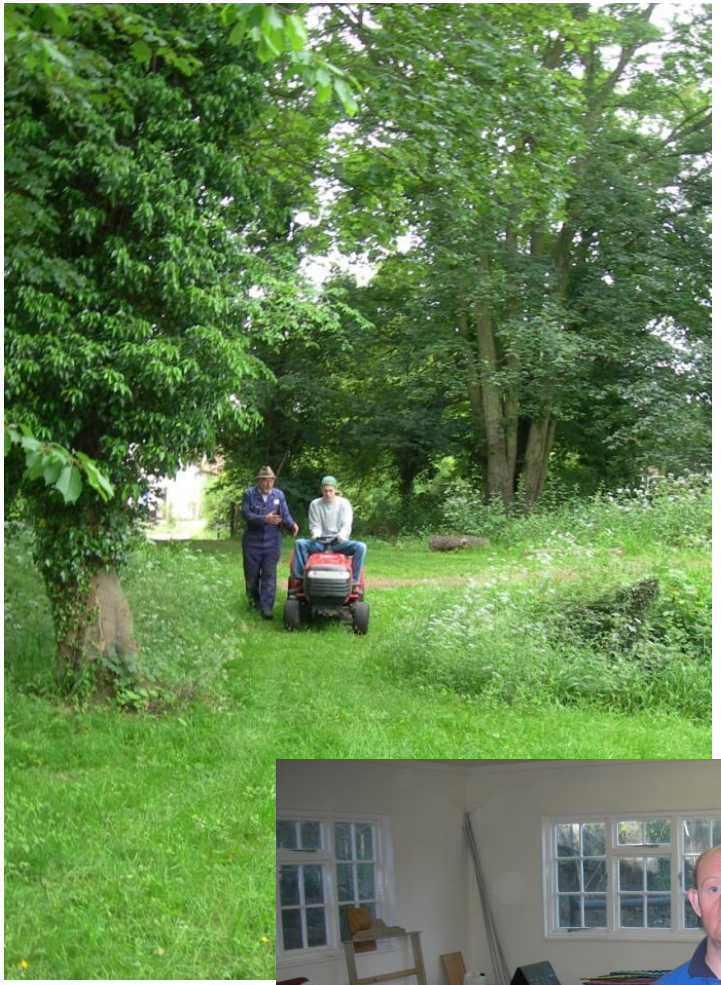
enjoyEngland.com
QUALITY ASSURED VISITOR ATTRACTION





- Total Turnover c£550k pa
- Balanced and diverse income streams
- Costs heavily dominated by staffing


£600,000
£500,000
£400,000
£300,000
£200,000
£100,000
£0
2003/04
2004/05
2005/06
2006/07
2007/08
2008/09
2009/10
2010/11
2011/12
2012/13(Budget)
Other Income
Revenue Grant



"When I first started at MEAL, I had no other structure in my life, I was homeless and I wasn't well. By getting involved with the museum I have gained a lot, I got put in touch with agencies that could help me and now I have a flat, I now volunteer 4 days a week and I have got some qualifications. It is still early days for me but I am hoping that I will soon be able to look for employment, with MEAL acting as a referee". **Luke Kerridge.**

Learning From The Past – Skilled for the Future

heritage lottery fund

LOTTERY FUNDED

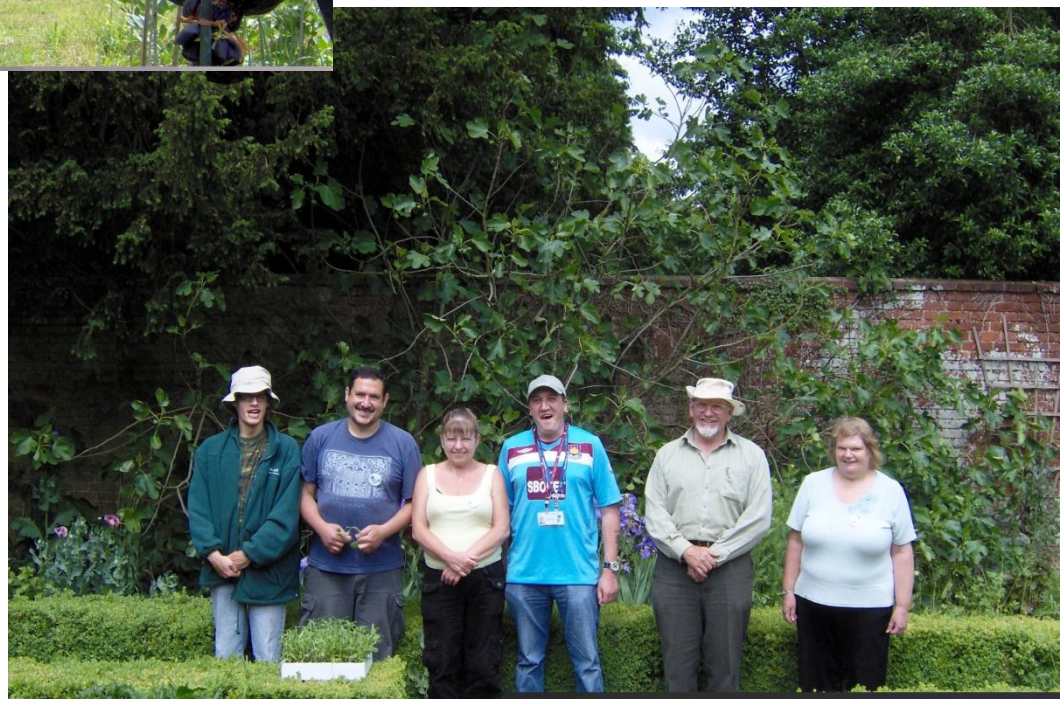
“Thank you to everyone for a brilliant series of workshops. The students were all impressed with the venue and the whole outdoor learning experience. The instructors all delivered their workshops with patience and understanding. Well done to the MEAL team. Challenging outdoor learning.”
Jan Aries, Hillside Special School.

*“I enjoyed **all** the course. Making the dragonfly was the best.”*

“Making butter and dragonflies was good.”

“I liked the bodging and butter making. I liked the ponies.”

“ The sessions were very good as students were shown how to do activities and given lots of support and encouragement. Practical sessions suited students. All students enjoyed the sessions and gained some really useful skills which they had not been shown before. They all enjoyed working with different adults they had not worked with before. Even students who are normally very quiet have come back buzzing and talking about the programme.”
Mick Truman, Assistant Head Teacher, Priory School

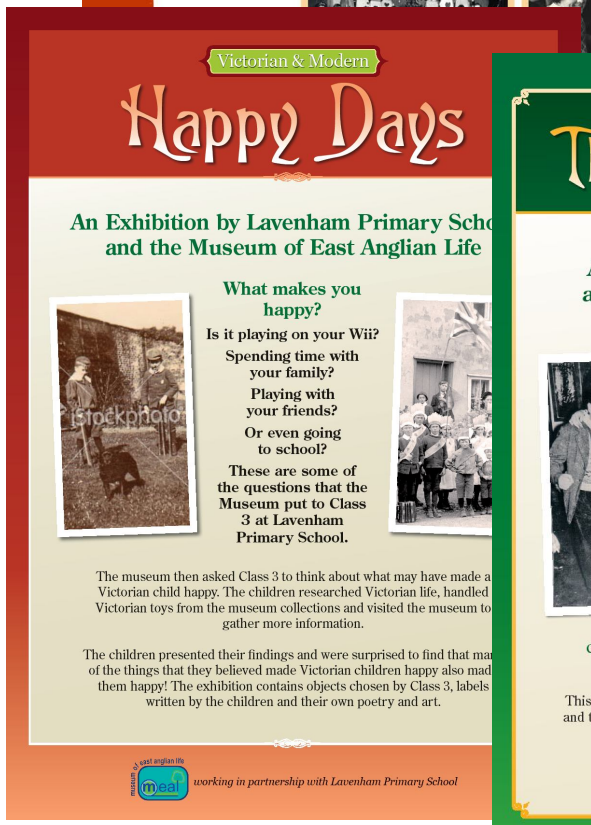


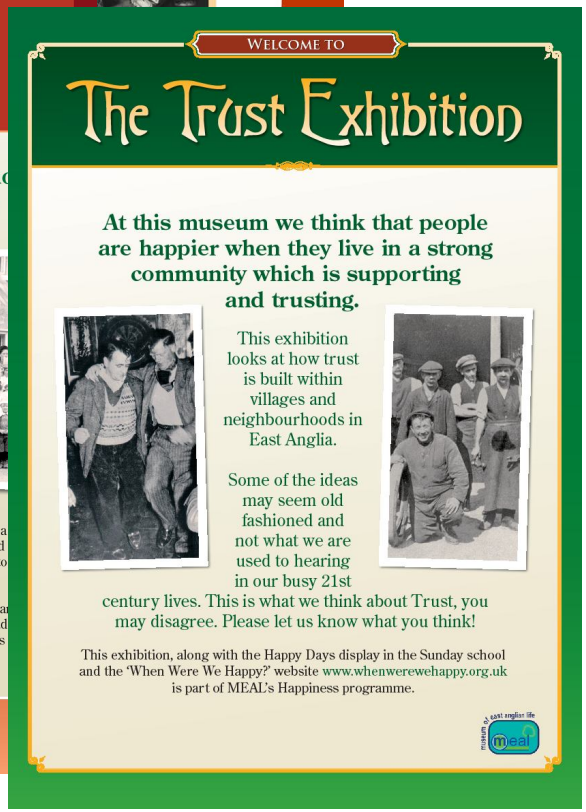
Suffolk Community Mental Health Partnership at MEAL

ACTIVITIES UNLIMITED

PLANTS FOR SALE

the happy museum





Paul Hamlyn Foundation

Towards a better way

Our Museum: Communities and Museums as Active Partners

Our Principles

STEWARDSHIP

We prize our distinctive and precious assets; our landscape, historic buildings and collections, people and livestock. We will care for and show them off to the standards they deserve.

PARTICIPATION

We'd rather not do it on our own. We welcome all members of the community to get involved, be active and exchange knowledge.

MINDFULNESS

We encourage curiosity and consideration. Our work should inspire and entertain, be playful and thoughtful and help people take more notice about the world around them.

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SOCIAL ENTERPRISE

We want to be a resilient organisation. We'll be opportunistic and creative in using our unique assets and surroundings to help people fulfil their ambitions.

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Suffolk Artlink

Theatre Royal – Bury St Edmunds

Abbeycroft Leisure

Museum of East Anglian Life

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museum of east anglian life
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