The Open University
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A new era for part-time and distance education – delivering on the student experience

Will Swann
Director, Students, The Open University

Part-Time, Distance and Flexible Study in Higher Education
Westminster Studio, London
23 October 2012

“None of us can say how students will react to the new system. We can only guess.”

Martin Williams
Director of Higher Education, BIS
15 February 2011

A short agenda

- Which students, and how many?
- Experiencing what?
- Expecting what?

Students: what we planned for

- We can be economically viable and sustain our mission
- Loans for part-time students in England would be popular
- We would stay in our traditional heartlands:
- We would not see a major shift towards 18 year olds
- Students would be primarily interested in qualifications and studying for career-related reasons
- We would lose ELQ and modular students in England

Students: what has happened so far

- We are economically viable and we will sustain our mission
- Take up of loans is higher than expected
- The student mix is broadly as forecast … but we have more unemployed 20-29 year olds than expected
- We did not see a major shift towards 18 year olds
- There has been no flight to narrow vocationalism

Widening access and success

Access to Success

Access to Success Route

The Access to Success Route is our unique access provision designed for people on low incomes, who are new to higher education, and who do not have the qualifications traditionally required for university entry.

Will I be eligible for a place?

If you're new to the OU, have an annual household income of less than £25,000 and live in England you may be eligible for a place.

Places are limited and registrations will be accepted on a first-come, first-served basis.

If your household income is higher than £25,000 and you're still looking for an introduction to higher education you may be interested in one of our short introductory Openings modules as a standalone course.

For more information and to register contact us:

0845 300 6090

general-enquiries@open.ac.uk

Request a call back

Request a brochure

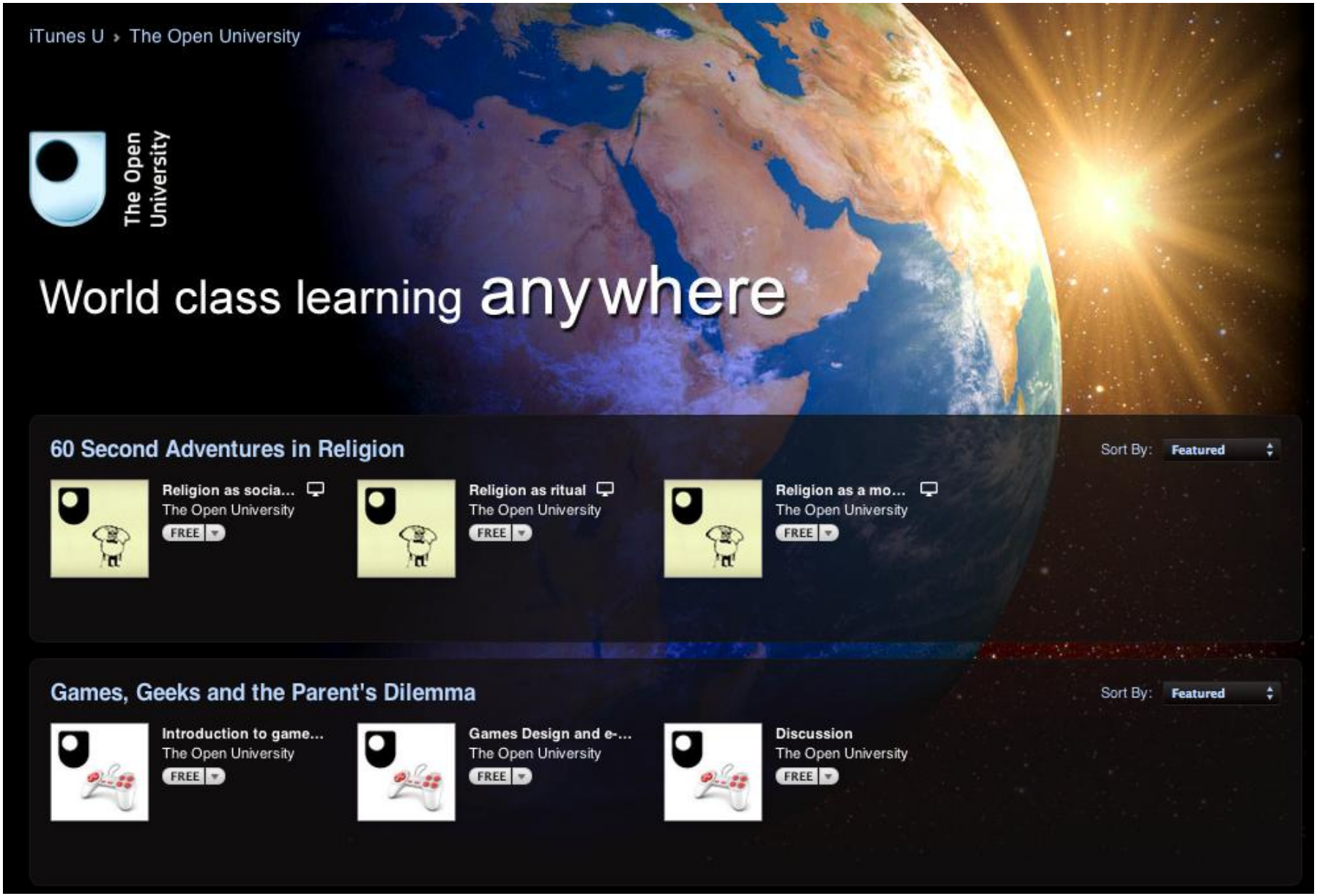
Find out more about Access To Success

Communicating loans

The Government should work with key stakeholders … to come up with a new strategy for encouraging non-traditional students – especially mature and part-time students – into higher education. It should start this work immediately, with the aim of having an effective strategy in place for the 2013/14 recruitment process

University Challenge: How Higher Education Can Advance Social Mobility
October 2012

The content pouring out



Catalogue

iTunes U

Edit

Justice, vengeance and forgiveness

Introduction to China

Cheap labour and the global economy

Rights and vulnerable people

Global English: a language…ntroversy?

From Enlightenment to Romanticism

Understanding the banking collapse

The fundamental forces of the Universe

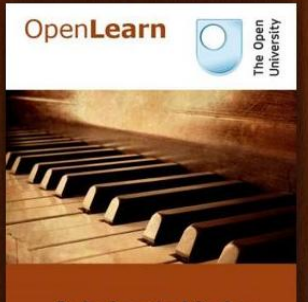
The Open University Worldwide…d/iPhone

University of the Future -…Pod/iPhone

The Student Experienc…one video

Political philosophy: the meanin…freedom

Introducing philosophy…nd ethics



Schubert's Lieder: settings…for iBooks

Darwin's theory of evolution

All 7
Learning outcomes 1
The banking collapse 1
Buyouts and bailouts 1
Proposals for reform 1
Boom, bust and economic… 1
An emotional investment 1
Next steps 1

Learning outcomes

Learning outcomes

By the end of the pathway, you should be able to:
identify the contributing factors to the global financial crisis of the late 2000s
understand some suggested regulatory solutions to the banking crisis

The banking collapse

The banking collapse

How and why did the banking crisis happen?

In this step we focus on the deregulation of UK banks, and how this allowed them…

- [ ] Watch 'The collapse'.
- [ ] Watch 'Casino banking'.
- [ ] Watch 'More lending, more spending'.
- [ ] Watch 'Rating Agencies: too lenient?'.
- [ ] Watch 'The first domino: Northern Rock'.

Buyouts and bailouts

Buyouts and bailouts

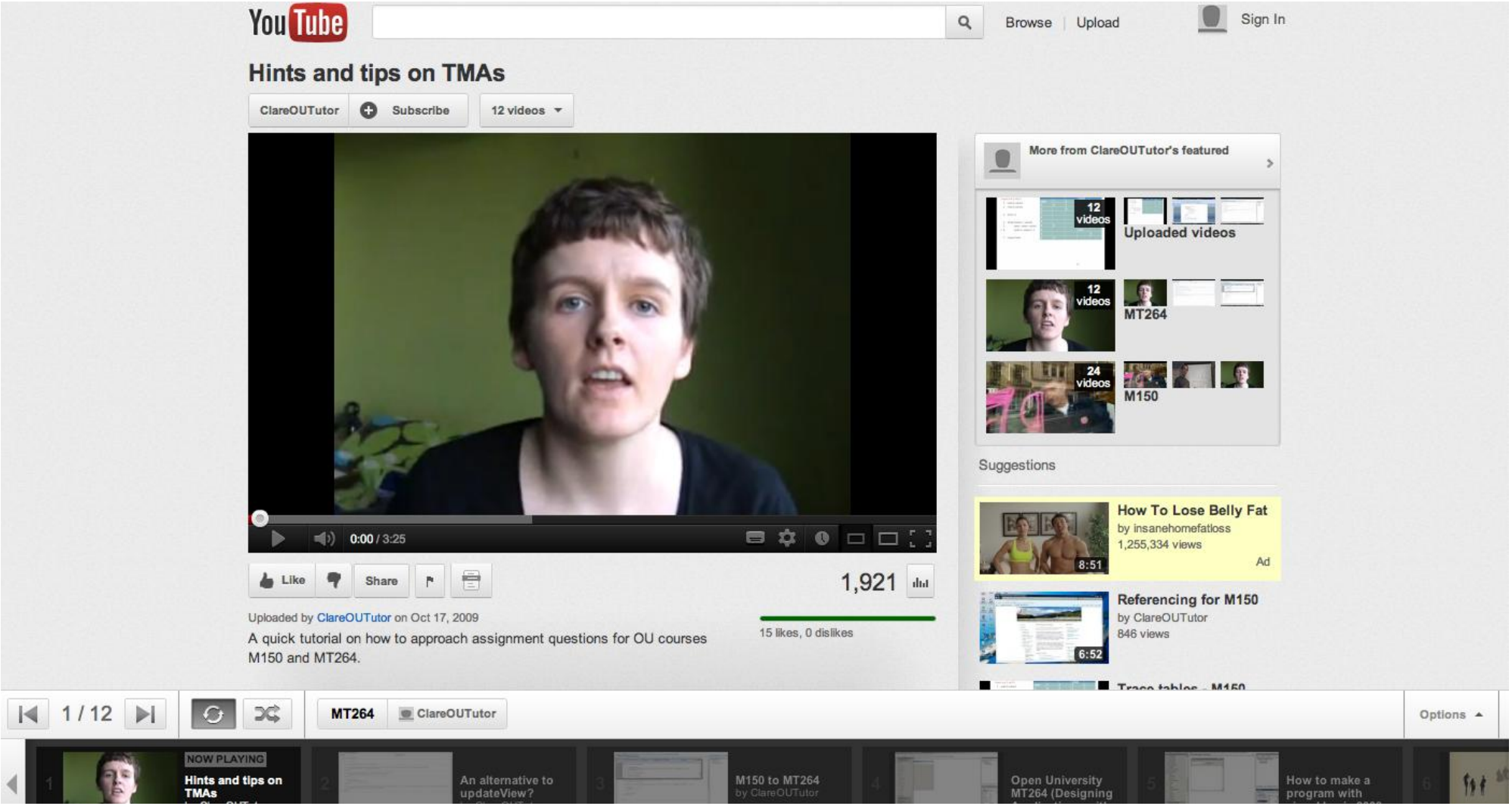
As the banking crisis deepened, governments, regulators and competitors stepped in – or stood back. What was the right thing to do?

- [ ] Read section 1 of 'Introduction to financial services' and…

Proposals for reform

Proposals for reform

Teaching is a human relationship



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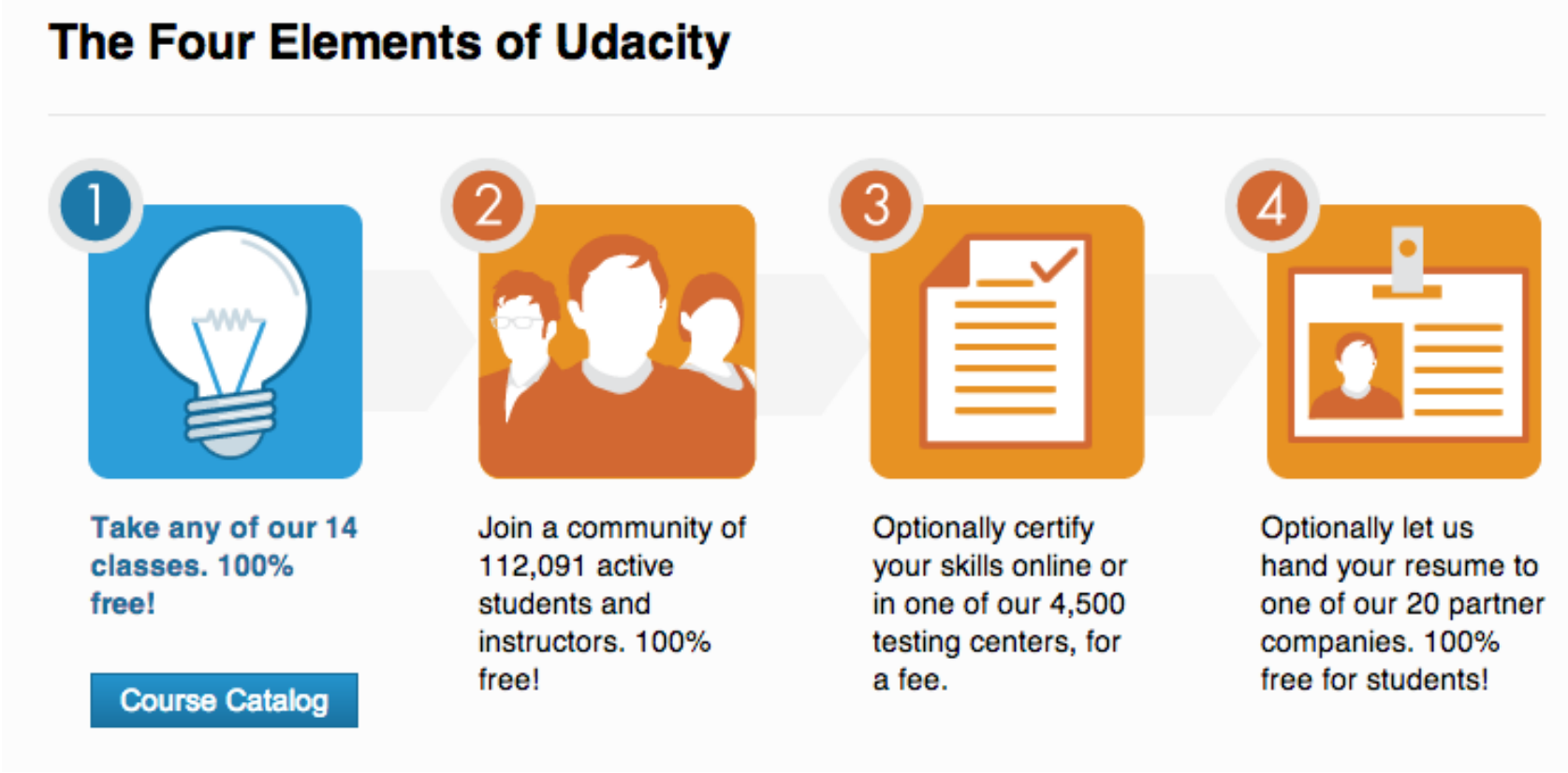
STANFORD UNIVERSITY

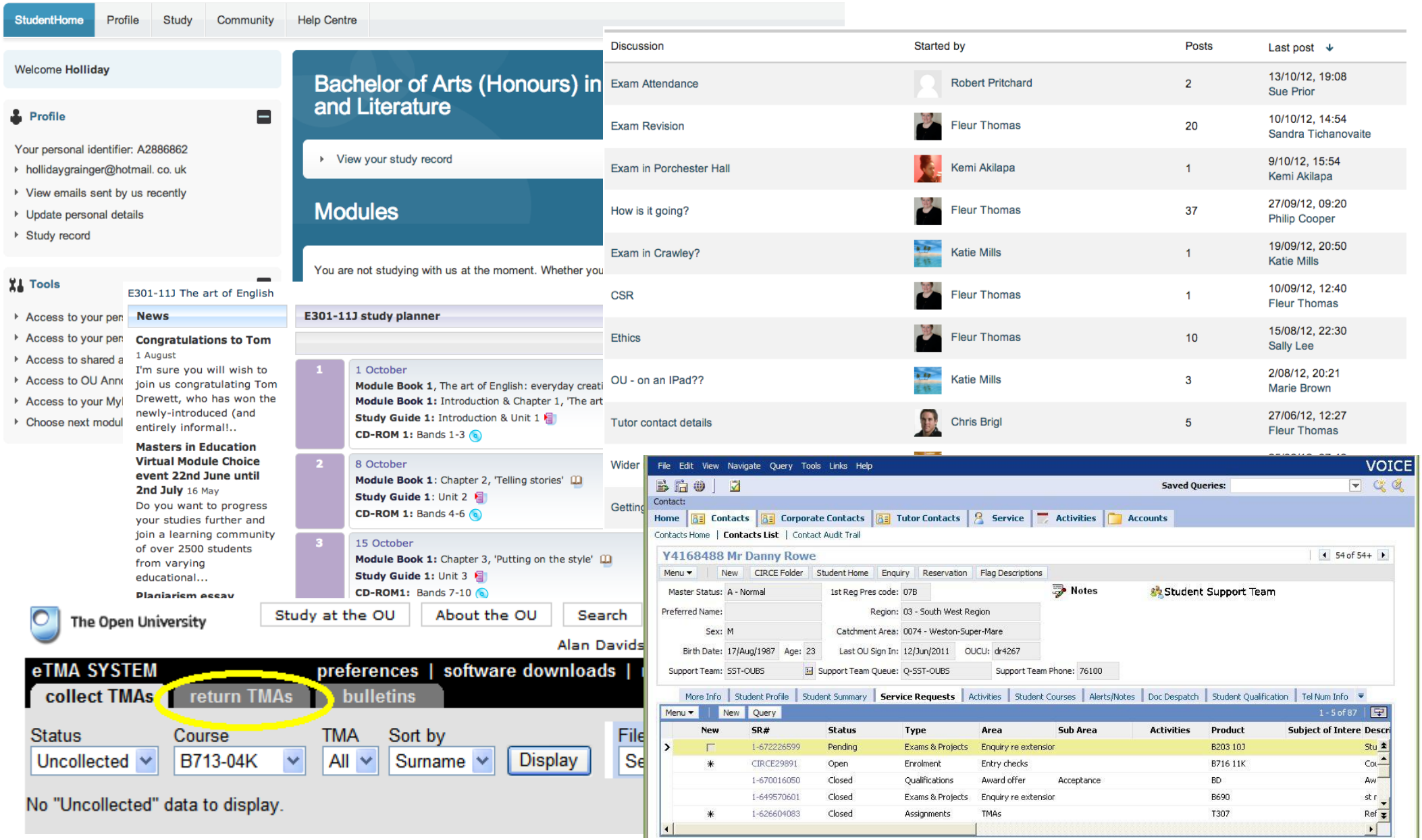
UNIVERSITY OF MICHIGAN

Penn UNIVERSITY of PENNSYLVANIA

What is Sebastien Thrun up to?



"Sebastian is super excited about democratizing higher education. At Stanford, he taught 200 students per class. He really wants to teach 200,000 students per class. Are you on board?"

What are you thinking now?

The data pouring in