ENSURING PUBLIC INFORMATION MEETS NEEDS OF PROSPECTIVE STUDENTS

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5 March 2013

QAA

PROVIDING CONFIDENCE

Some of QAA's main UK activities today:

- **Review and audit programmes** for universities, further education colleges and private providers **– NEW METHOD ON THE WAY!**

- Adviser to Privy Council on applications for **degree-awarding powers** and university title

- Provider of **Educational Oversight,** on behalf of UK Border Agency, for 'Highly Trusted Sponsor' status for institutions with overseas students

- ***UK Quality Code for Higher Education***

A COMMON FRAMEWORK FOR THE UK

"All UK higher education, irrespective of how it is funded, should be underpinned by the same quality assurance framework."

From QAA Response to Technical Consultation

- UK-wide framework of quality assurance
- Applied to **all** providers in the higher education market
- Adapted in different countries
- Recognising the value of *enhancement*

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QAA: TEN YEARS OF ENGAGING STUDENTS IN QUALITY ASSURANCE

- QAA Board: two student members
- Student Advisory Board
- Student reviewers
- 'Student Engagement' chapter in new *UK Quality Code* (June 2012)
- Conferences and events
  - Developing Student Engagement event: 30 May
- QAA Concerns Scheme

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QAA: TEN YEARS OF ENGAGING STUDENTS IN QUALITY ASSURANCE

- Two new research projects:
  - Student perceptions of quality and standards
  - Student engagement across the UK
- Strategic partnership with NUS
  - Staff development programme
  - Annual quality reports

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Informing prospective students

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INFORMED CHOICES

- Continued focus on provision of information – never more information available than now
- New formal requirement for higher education – **Key Information Sets (KIS)**
- QAA now make formal judgements on information provision
- Information must be:
  - Fit for purpose
  - Accessible
  - Trustworthy

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QAA and informing student choice

- Simplifying our language
- Shorter, clearer reports and publications
- Materials tailored for different audiences
- Updated website and launched strategic linking
- Launch of QAA Quality Mark – being rolled out to HE in FE

WHERE NEXT?

- New Higher Education Review method – an opportunity

- How do we go further in making review outcomes useful for students?

- Who is guiding students through the information that is available?

- Is there a role for QAA in saying something is great – not just ‘good enough’?

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