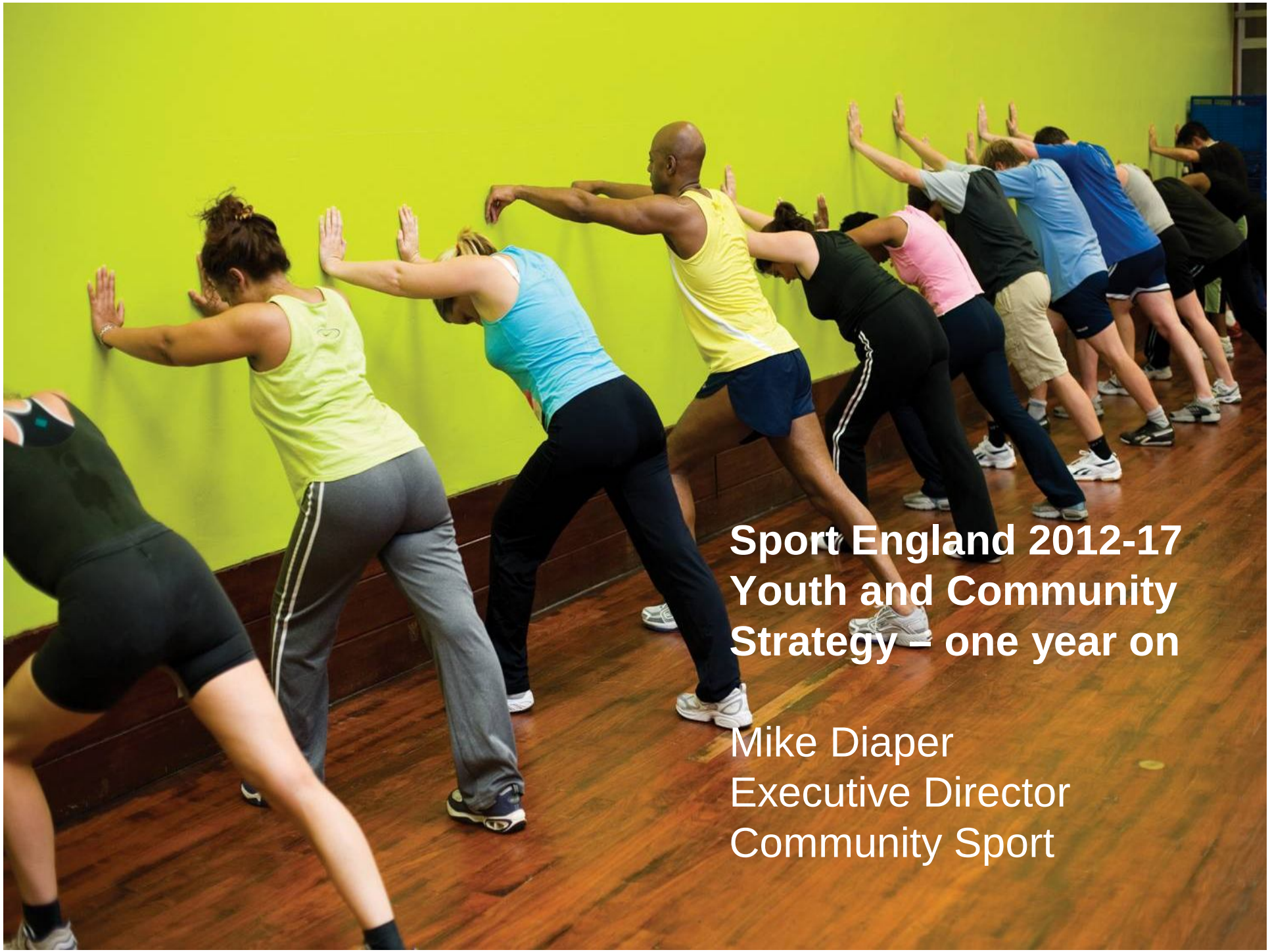


Sport England 2012-17 Youth and Community Strategy – one year on

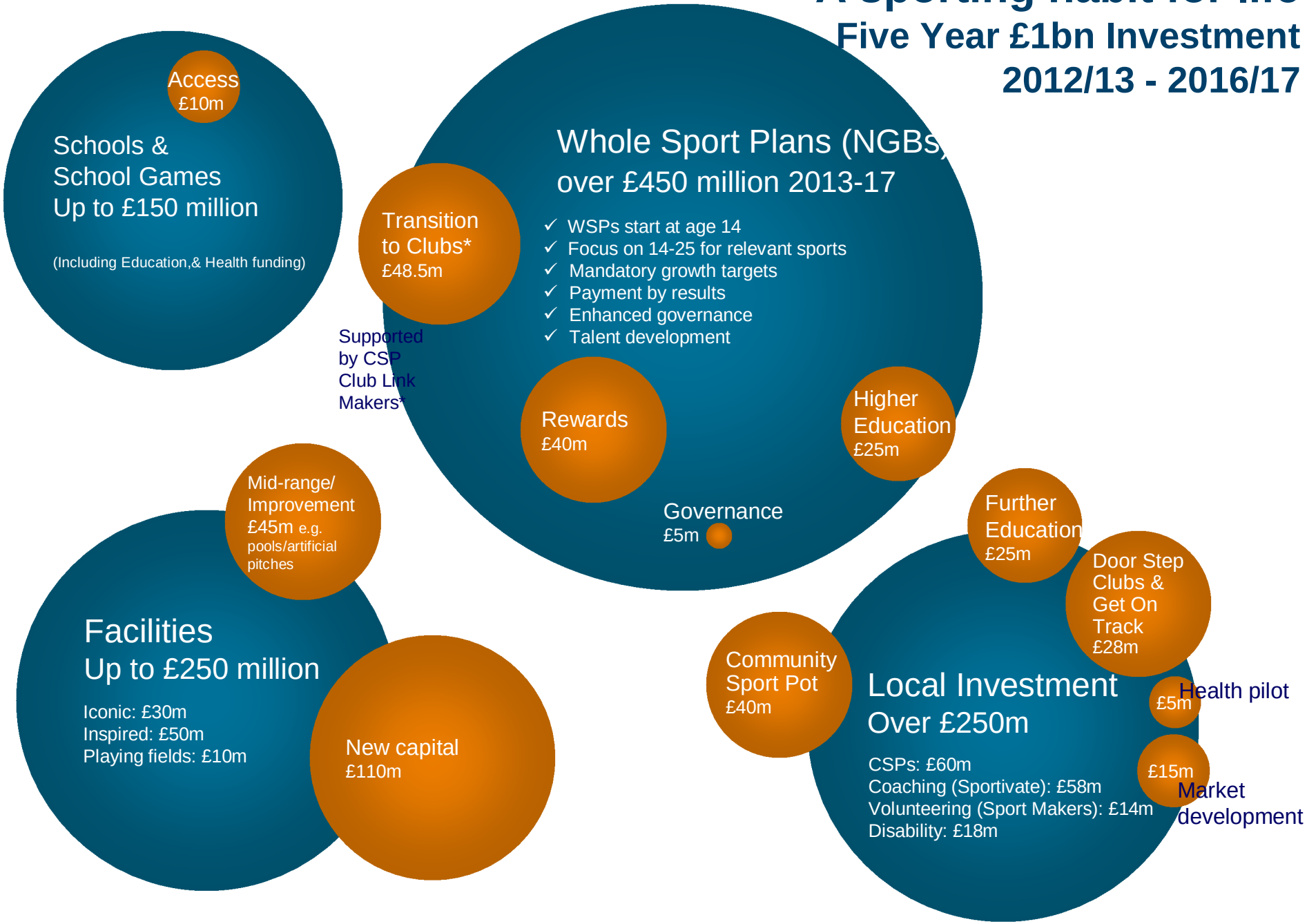
Mike Diaper
Executive Director
Community Sport

Your Landscape

- Cuts
- Delivering more for less
- New ways of working
- Public health opportunities
- Sport contribution to wider outcomes

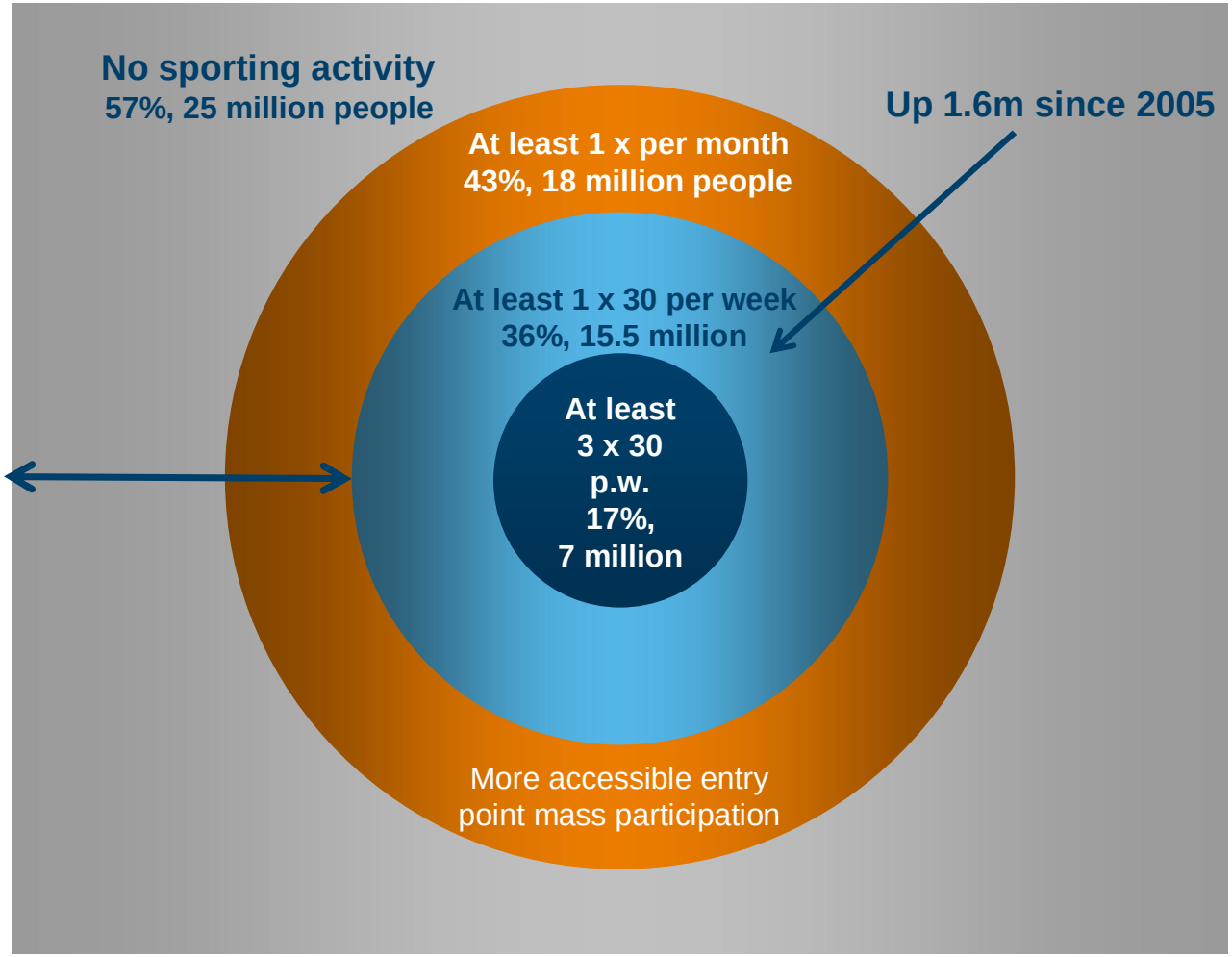
A sporting habit for life

Five Year £1bn Investment 2012/13 - 2016/17



* £7.5m for CSP Club Link Makers has been included within the local investment budget. All figures are draft and subject to Board approval. Numbers have been rounded in this diagram.

Current participation



Emphasis on "do something, do more" (APS6)

2013-17 NGB investment: headlines

£493million Lottery and Exchequer investment giving further impetus to community sport legacy from London 2012:

- £393.3m allocated to 46 NGBs or allocated to the sport
- £40m Reward and Incentive Fund
- £5m Governance funding
- £15.5m National partner funding
- £40m to Football Foundation

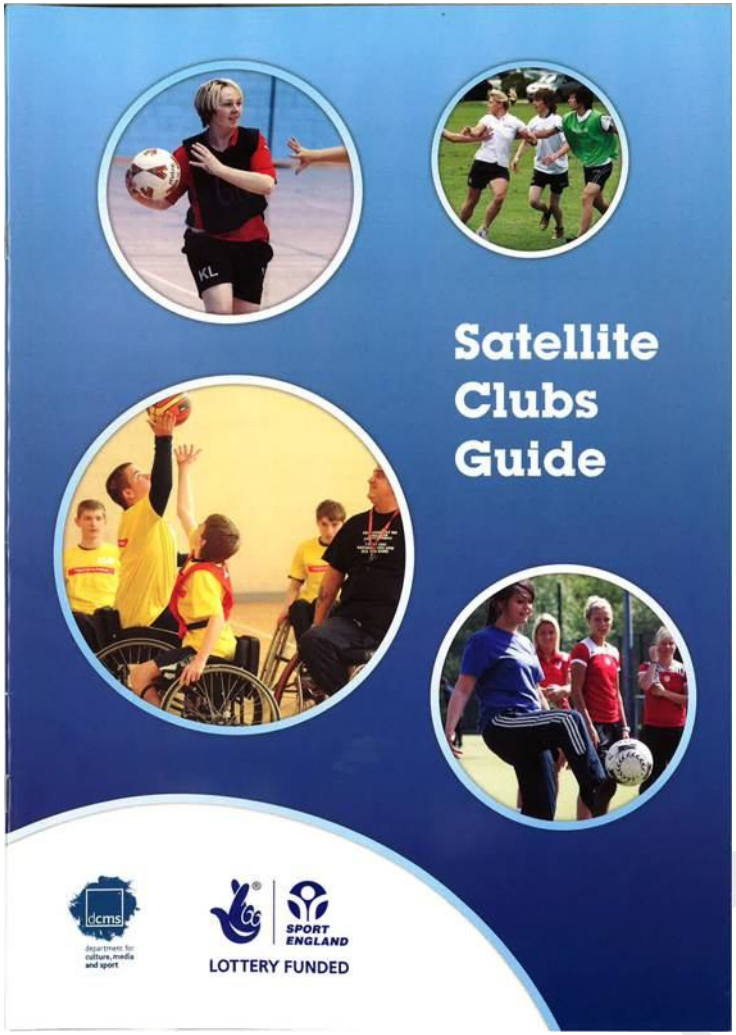
Youth Programmes
Active Colleges
Sportivate
Active Universities
Sainsbury's
SCHOOL GAMES

Satellite Clubs

Satellite club guide/ toolkit recently published go to

www.sportengland.org/clublinks

for more information



Access to Schools

Community Sport Activation Fund

- New £40 million fund between 2013 – 16
- Revenue “Doing“ Funding
- Five funding rounds
  - Round 1 opened Jan 2013 closes 4th February
  - Round 2 - 7 May 2013 - 1 July 2013
- Outcome: to increase and sustain regular participation in sport by 14 plus
- Awards of up to 3 years between £50,000 - £250,000

Creating a life long sporting habit