Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

Innovation and The Student Experience – Reflections of a Long Serving Dean

Professor Sue Cox OBE

Dean, Lancaster University Management School (LUMS)

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
MANAGEMENT SCHOOL

Association of MBAs

EQUIS ACCREDITED

BIS | Department for Business Innovation & Skills

HIGHER EDUCATION

Students at the Heart of the System

JUNE 2011

2012 THE AWARDS WINNER | Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

"We want to see more investment, greater diversity, including innovative forms of delivery…But in return we want the sector to be accountable to students and the taxpayer"

"We want there to be a renewed focus on high-quality teaching in universities so that it has the same prestige as research. So we will empower prospective students by ensuring much better information on different courses."

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

Global Developments

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

The Student Journey

STAGE 1

Programme Choice and the Application Process

STAGE 2

Transition to Study

STAGE 3

Study (The Learning Environment)

STAGE 4

Graduation, Employability and Alumni Involvement

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
MANAGEMENT SCHOOL

Association of MBAs

EQUIS ACCREDITED

Engagement

2012 THE AWARDS WINNER Business School of the Year

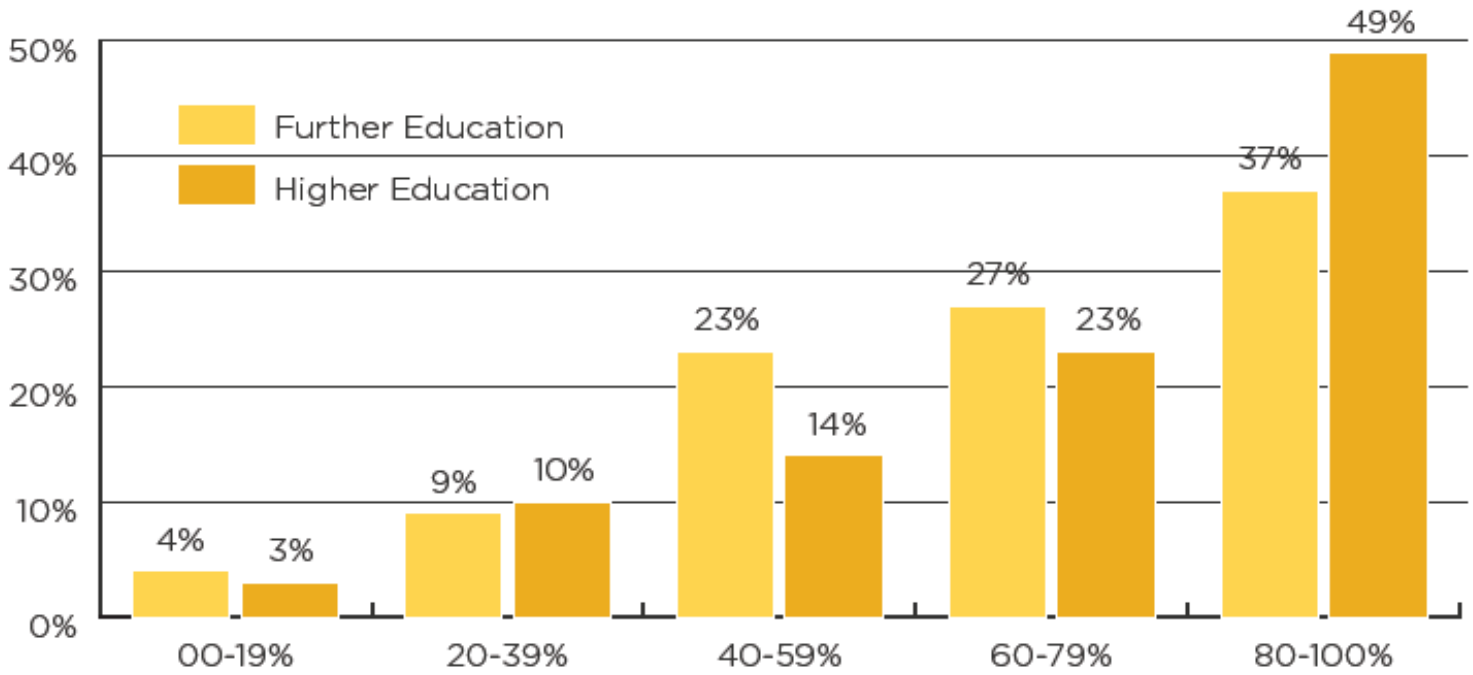
Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

How Do Students Learn?

"What percentage of your self-study and assignments do you complete away from class and/or library?"
(Base: 491 UK Students)



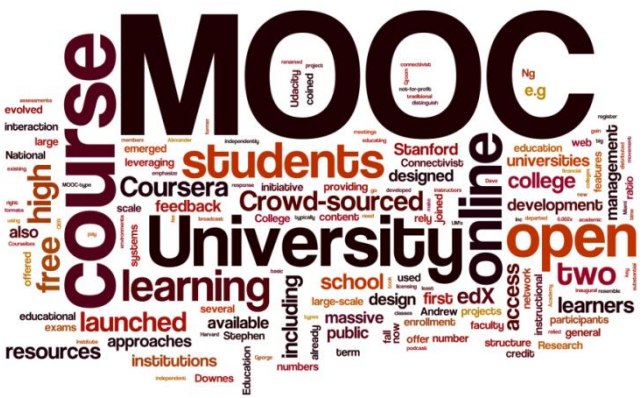
2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

Technology



facebook

LinkedIn

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

The Student Journey

STAGE 1

Programme Choice and the Application Process

STAGE 2

Transition to Study

STAGE 3

Study (The Learning Environment)

STAGE 4

Graduation, Employability and Alumni Involvement

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

Beyond the Campus
Employability, Employability, Employability

2012 THE AWARDS WINNER Business School of the Year

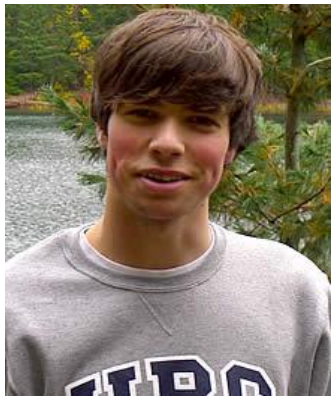
Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

Internationalisation

Matt Morley, BSc Economics (Study Abroad)
Overall, my study abroad experience in Canada was a fantastic year. Yes, I was nervous and very apprehensive before I left, but there is something about leaving your comfort zone that means you reap rewards later on.



2012 THE AWARDS WINNER Business School of the Year

Lancaster University
MANAGEMENT SCHOOL

Association of MBAs

EQUIS ACCREDITED

Internationalisation

Confucius Institute
at Lancaster University

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

Student Experience – Beyond Study

THE LANCASTER Award

HSBC
The world's local bank

"Graduates face a greater challenge and more competition for jobs than ever before.

The Lancaster Award helps students demonstrate that they have developed and possess the personal, social and employability skills that are invaluable to HSBC and other graduate recruiters across all sectors."

Paul Peck, Senior Business Analytics and Optimisation Consultant at IBM :

"The weekend was an all-round great success. There were fantastic innovative ideas and solutions from all of the students involved, and the level of enthusiasm and participation by all was exceptional.

"I think I speak for all the IBM team who attended when I say it was a thoroughly enjoyable and interesting experience and we look forward to future events with LUMS and to helping those students pursue their careers with us and beyond."

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

The Student Journey - What our students say

"The programme, the extra curricular activities and the support of the LUMS' staff offered me throughout my studies, have all shaped me for the future. Not only have the courses provided me with the relevant knowledge to enter the business world, they have challenged me and allowed me to develop the skills required to be successful"

BSc Business Studies student

The National Student Survey

2012 THE AWARDS WINNER Business School of the Year

Lancaster University
Management School

Association of MBAs

EQUIS ACCREDITED

In conclusion

As educators we not only need to be able to design, innovate and deliver an excellent student experience, we also need to be able to both measure and better communicate its value

Thank you for your attention

2012 THE AWARDS WINNER Business School of the Year