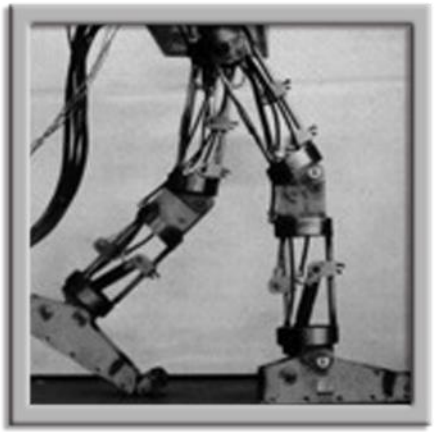
The Open University Business School

Online business education

Rebecca Taylor

Dean, The Open University Business School

Our mission



People

Places

Methods

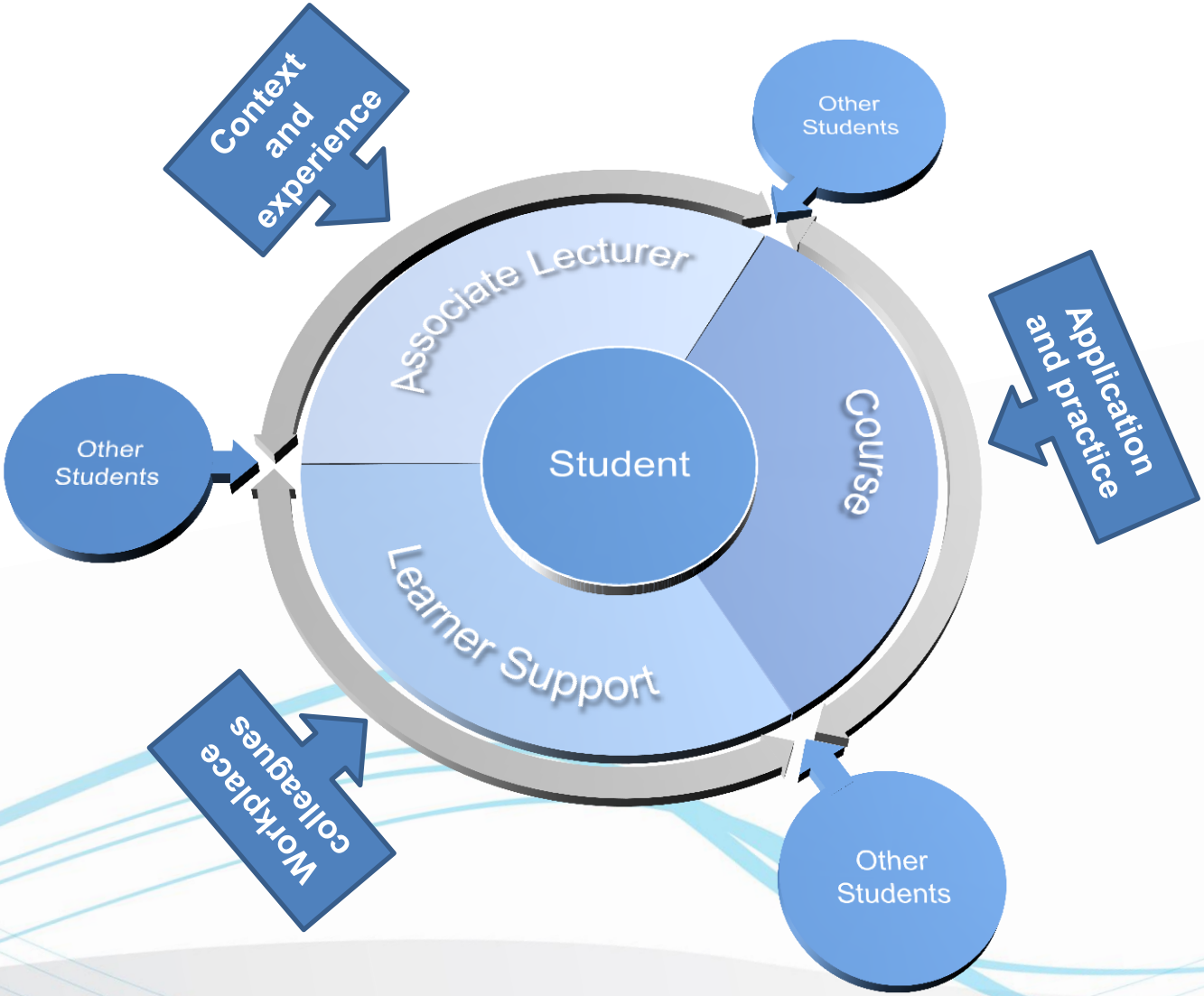
Ideas

Critical Factors

- Clearly defining your blended space
- The teaching model
- Tutor support and community
- Reach

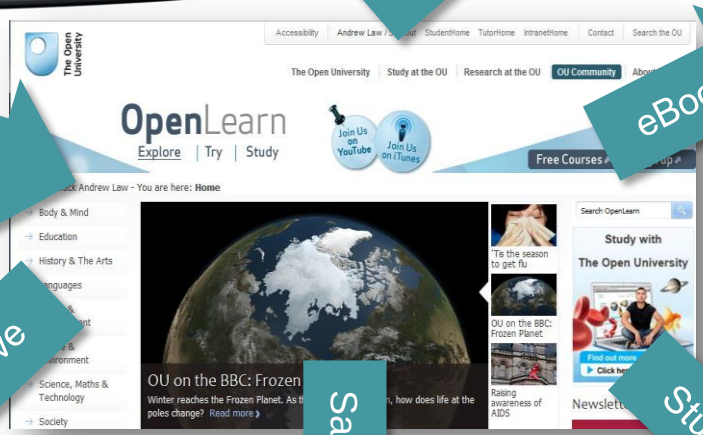
First in the UK for Student Satisfaction

Fostering innovative experiences with Practice-based Learning



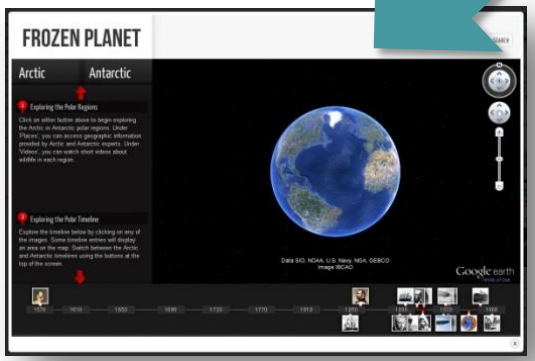
Poster

Website

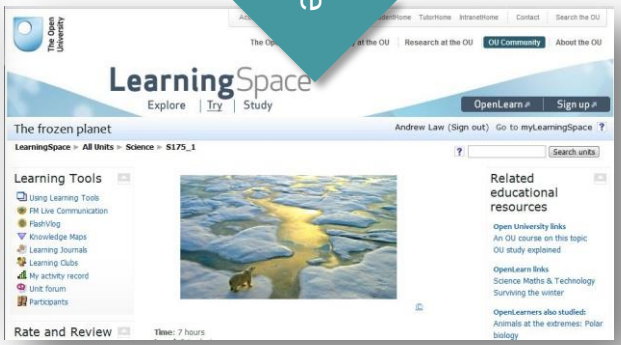


eBook

Interactive



Sample



Study

Open Media Unit

Built in Britain: co production with the BBC

Evan Davis: Engineering the future - OpenLearn - Open University - Windows Internet Explorer provided by The Open University

http://www.open.edu/openlearn/science-maths-technology/engineering-and-technology/engineering/evan-davis-engineering-the-future

File Edit View Favorites Tools Help

Favorites | Get more Add-ons

Evan Davis: Engineering the future - OpenLearn - Op...

Page Safety Tools

OpenLearn

Explore | Try | Study

Join Us on YouTube | Join Us on iTunes

Free courses | Sign up

You are here: Home ▸ Science, Maths & Technology ▸ Engineering and Technology ▸ Engineering ▸ Evan Davis: Engineering The Future

- Body & Mind
- Education
- Languages
- History & The Arts
- Money & Management
- Nature & Environment
- Science, Maths & Technology
  - Computing and ICT
  - Engineering and Technology
    - Design and Innovation
    - Engineering
    - Technology
    - Technology Management
  - Mathematics and Statistics
  - Science
- Society
- What's On
- About OpenLearn

01 Oct 2012

Evan Davis: Engineering the future

By: Evan Davis (The Open University)

Posted under Business Studies, Engineering, Innovation, Environmental Decision Making

Reflecting on his research for Built In Britain, Evan Davis shares his views of the challenges to refreshing the UK infrastructure.

Comment (2) | Tweet | Share | Like 1 | Print

In this short video, Evan Davis explains:

- Why you might want to build the best possible five year-old railway;
- The risk of the "paralysis of analysis";
- Why we're not as bad at engineering as we might think; and
- How sometimes you might have to compromise and just build a runway or a road

Search OpenLearn

About OpenLearn

Explore | Try | Study

Explore
Dip into insights from OU academics. Watch, listen, debate, play and discover more about your passions. Read more

Study Engineering and Technology

OpenLearn Now

OpenLearn

Free learning from The Open University

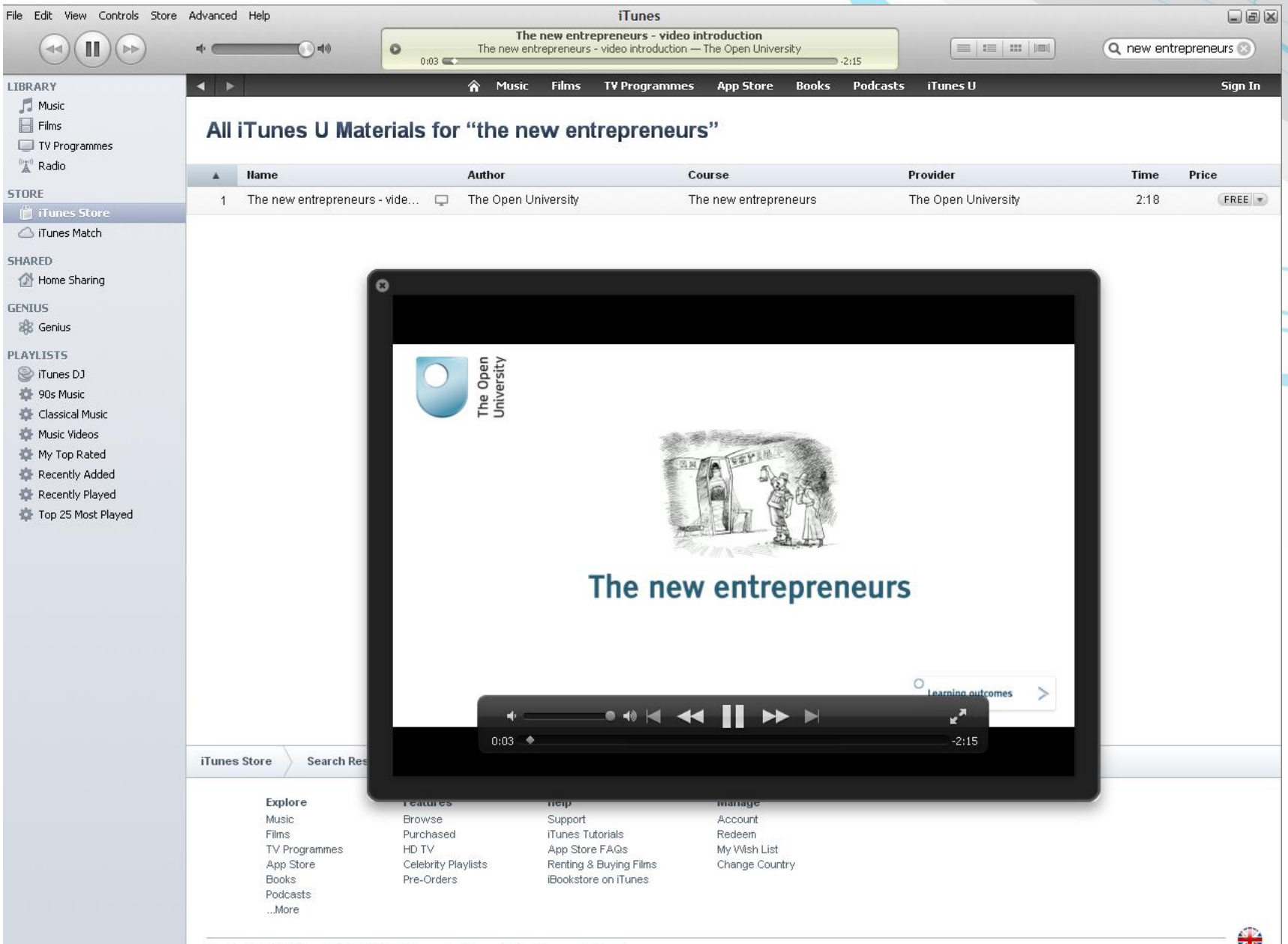
- 21 million visits since its launch in 2006
- OpenLearn averages 400,000 unique visitors a month
- 7,000 hours of learning materials taken from our undergraduate and postgraduate modules
- 595 active study units, plus educational interactives, topical videos, academic blogs, access to OU podcasts and free printed materials

iTunes U

Key facts:

- Over 50 million downloads
- Over 5.8 million visitors downloaded files
- Currently averaging over 470,000 downloads a week
- 90 % of visitors from outside the UK
- 1 in 28 downloaders go on to visit the OU website
- At launch in January 2012 there were 51 OU courses on the Apple all-new iTunes U app

iTunes U


File Edit View Controls Store Advanced Help
iTunes
The new entrepreneurs - video introduction
The new entrepreneurs - video introduction — The Open University
0:03
-2:15
new entrepreneurs
LIBRARY
Music
Films
TV Programmes
Radio
STORE
iTunes Store
iTunes Match
SHARED
Home Sharing
GENIUS
Genius
PLAYLISTS
iTunes DJ
90s Music
Classical Music
Music Videos
My Top Rated
Recently Added
Recently Played
Top 25 Most Played
Music Films TV Programmes App Store Books Podcasts iTunes U Sign In
All iTunes U Materials for "the new entrepreneurs"
Name Author Course Provider Time Price
1 The new entrepreneurs - vide... The Open University The new entrepreneurs The Open University 2:18 FREE
The Open University
The new entrepreneurs
Learning outcomes
0:03
-2:15
iTunes Store
Search Res
Explore
Music
Films
TV Programmes
App Store
Books
Podcasts
...More
Features
Browse
Purchased
HD TV
Celebrity Playlists
Pre-Orders
Help
Support
iTunes Tutorials
App Store FAQs
Renting & Buying Films
iBookstore on iTunes
Manage
Account
Redeem
My Wish List
Change Country

Questions?

Icon Source: www.Iconshock.com