NCUB
National Centre for Universities and Business

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NCUB - Roots

Wilson Review of Business-University Collaboration

- *The Council for Industry and Higher Education (CIHE) should be invited to develop its structure and its infrastructure to become an independent subscription-based charity that becomes the focus for information on business–university collaboration. It will gather and maintain a comprehensive repository of good practice, undertake commissioned studies and provide a reliable information source for future substantive reviews.*

David Willetts' and BIS Response to Wilson:

- *BIS will support the Council for Industry and Higher Education (CIHE) to create a National Centre for Universities and Business.* ***The centre will focus on strengthening the strategic partnership between universities and business with a view to driving economic growth and recovery****.*

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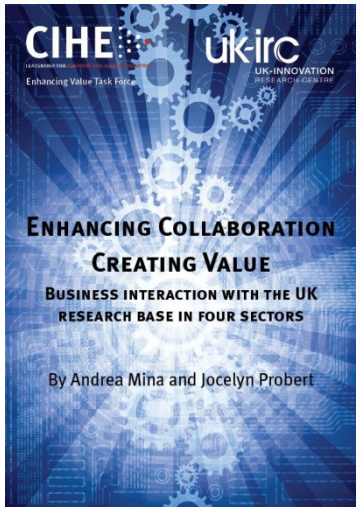
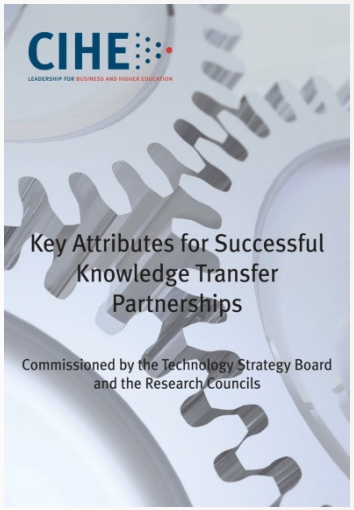
CIHE Slide 1





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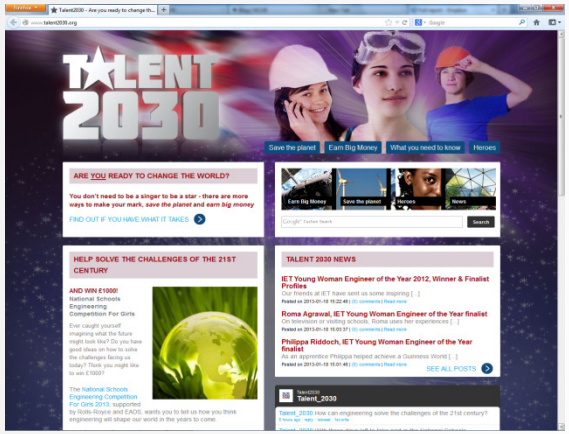
CIHE Slide 2



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LONDON CREATIVE AND DIGITAL FUSION

INSPIRE
collaboration and innovation

FUSE
business knowledge, creativity and technology

CREATE
new products and services

GROWTH

LONDON FUSION
creative & digital collaboration

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LONDON FUSION
creative & digital collaboration

London Fusion is a programme of interactive, tailored and in-depth support designed to help London's creative and digital small and medium-sized (SME) businesses collaborate, innovate and grow.

INSPIRE
- Talks and events with inspiring speakers to spark ideas for innovation
- Networking and collaboration opportunities with other SMEs
- Access to experts on emerging trends

FUSE
- Masterclasses that demonstrate how you can use design to drive innovation
- Support in identifying new business opportunities
- Facilitated peer-to-peer sessions that will help you learn through doing
- Help to identify potential collaborative partners and support developing projects with them
- Pragmatic advice and dedicated support to help you develop, appraise and implement business plans, management and project plans
- Help developing and implementing sales and marketing plans Advice on securing long term funding for innovation projects

CREATE
- Innovation Vouchers for 3-6month projects which give you access to student resource, academic time and university resources from a wider network of 19 Higher Education Institutions
- Design Innovation Award which will open the doors to world-leading new product research and commercialisation coaching

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Investing in Your Future
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Queen Mary University of London
Lancaster University
Royal College of Art
CIHE
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THE WORK FOUNDATION

NCUB Vision & Mission

- **Vision**

  Increasing the prosperity and wellbeing of the UK through world-leading university and business collaboration.

- **Mission**

  By effective collaboration nurture the right talent, innovation and expertise for the UK's future growth.

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UK Wide Organisation

- Core partners:

- HEFCE
- HEFCW
- SFC
- DELNI
- TSB
- 36 Major Companies at Chair/CEO level
- 33 Universities and Higher Educations at Vice Chancellor Level

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Areas of Focus

three areas of focus:

- Brokering and facilitating world class collaboration

- Working together to build the high-level talent base for the UK's future prosperity and well-being.

- Translating inventiveness into innovation

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Summary of Operations

Areas of operation

- Inventiveness into innovation and prosperity
- Talent, Expertise and Attributes

Types of operation

- **Analysis** (measure performance)
- **Inspiration** (best practice & case studies)
- **Brokerage** (IP & internships)
- **Action** (Practical projects)

Target Audience and Partners

- SMEs
- Universities
- Corporates
- Government & Devolved administrations

International & Inward Investment

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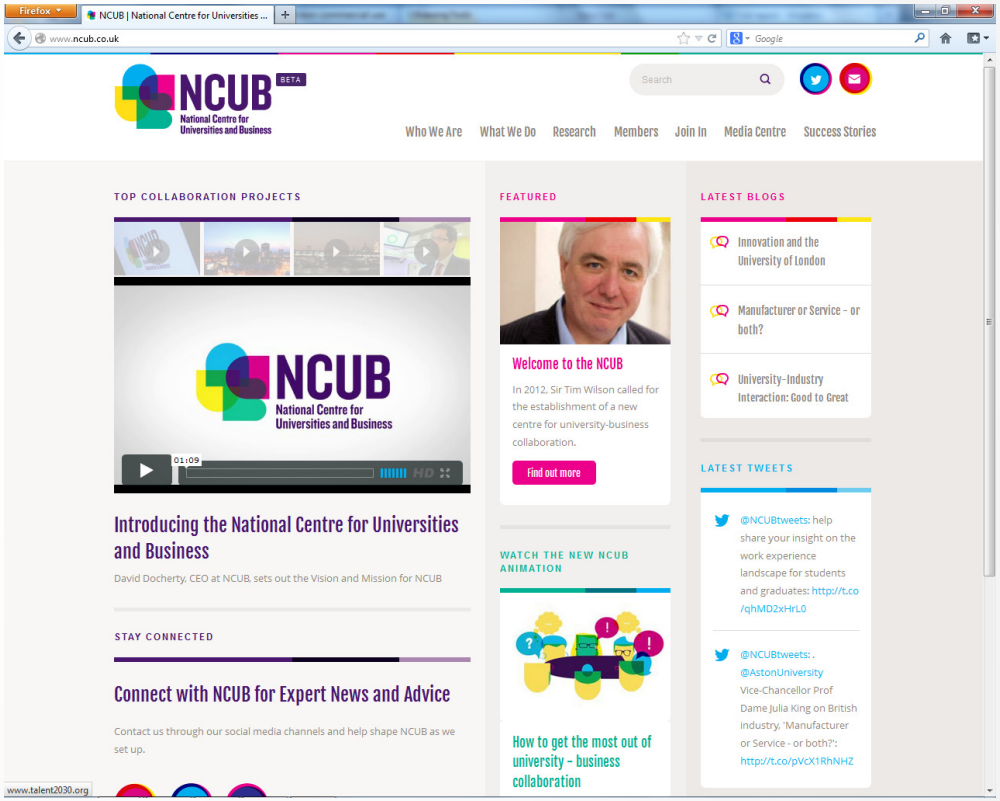
NCUB Website

Website: www.ncub.co.uk

Twitter: @ncubtweets

Facebook: National Centre for Universities and Business



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Priority Areas for Year 1

- Skills & Employability-
  - What talent does business really need? – particularly in specific areas such as design and software engineering?
  - What do we mean by employability? Is it the right word? How do we create a mutual understanding of it between business and the HE system?
  - What does a quality placement look like and can we create a national scheme working with others?
- Brokerage & networking-
  - Range of things from high level ministerial meetings to broader working groups around key programmes for change.
  - Exploring social networking solutions for working with TSB HEFCE and RCUK - potential pilot projects around university-business-Catalyst networks.
  - Web site/mobile services
  - Concentrate on smaller companies, supply and valuing bigger companies
- State of the Relationship report-
  - Collective view of business and universities
  - Sector specific
  - 'Myth-busting'
  - Video rich Case Studies and Success Stories

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Thank you!

We need your help

Contact us on

ncub@ncub.co.uk

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