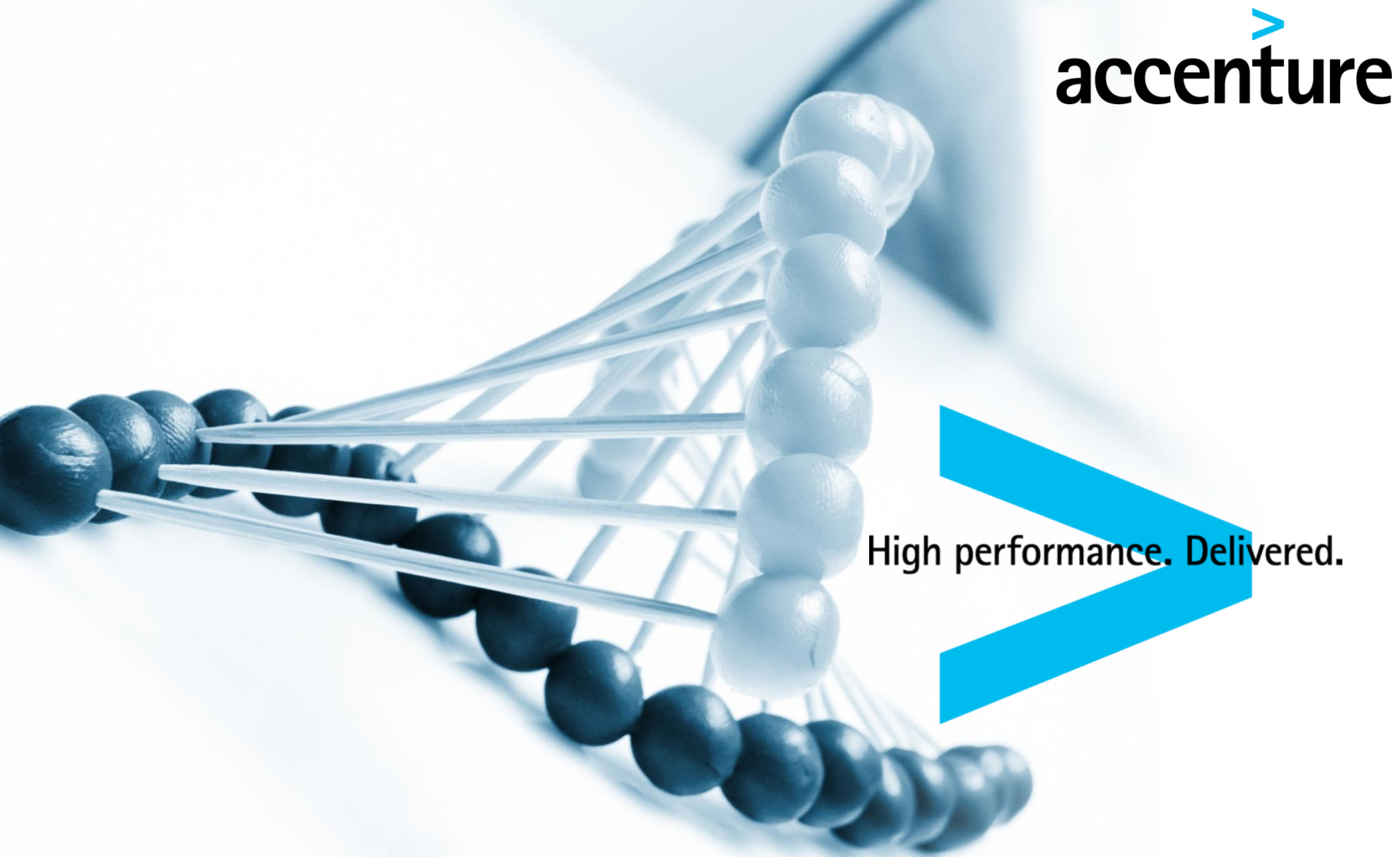

Session Briefing: The Four Worlds of Human Capital

Speaker: Avinash Vashistha

July 2013

Indian IT/ITes and BPO Industry has contributed significantly in fueling India's Growth Story

IT/ITes

Contributing to Indian Economy

- 8% of India's GDP
- 14% of total exports
- 10% of service sector revenue

Driving Balanced Regional Development

- Contributing to state GDP
- Enhancing education system
- Employment Generation
- Infrastructure Creation

Putting India on the Global Map

- Presence in 52 Countries
- 100,000 + foreign nationals employed
- 200+ cross border acquisition

Empowering the diverse human assets

- 58% workforce for Tier II/III cities
- 31 % are women
- 74 % below 30 years
- 5 % from economically backward classes

Creating Innovation Platform

- 30X increase in patents filed in last 5 years
- Growing R&D spend

Socially Responsible & Inclusive

- Improved access and delivery of services, bridging technology divide, e-governance solutions, CSR activities

Source: The IT-ITES sector in India Strategic Review 2012 by NASSCOM

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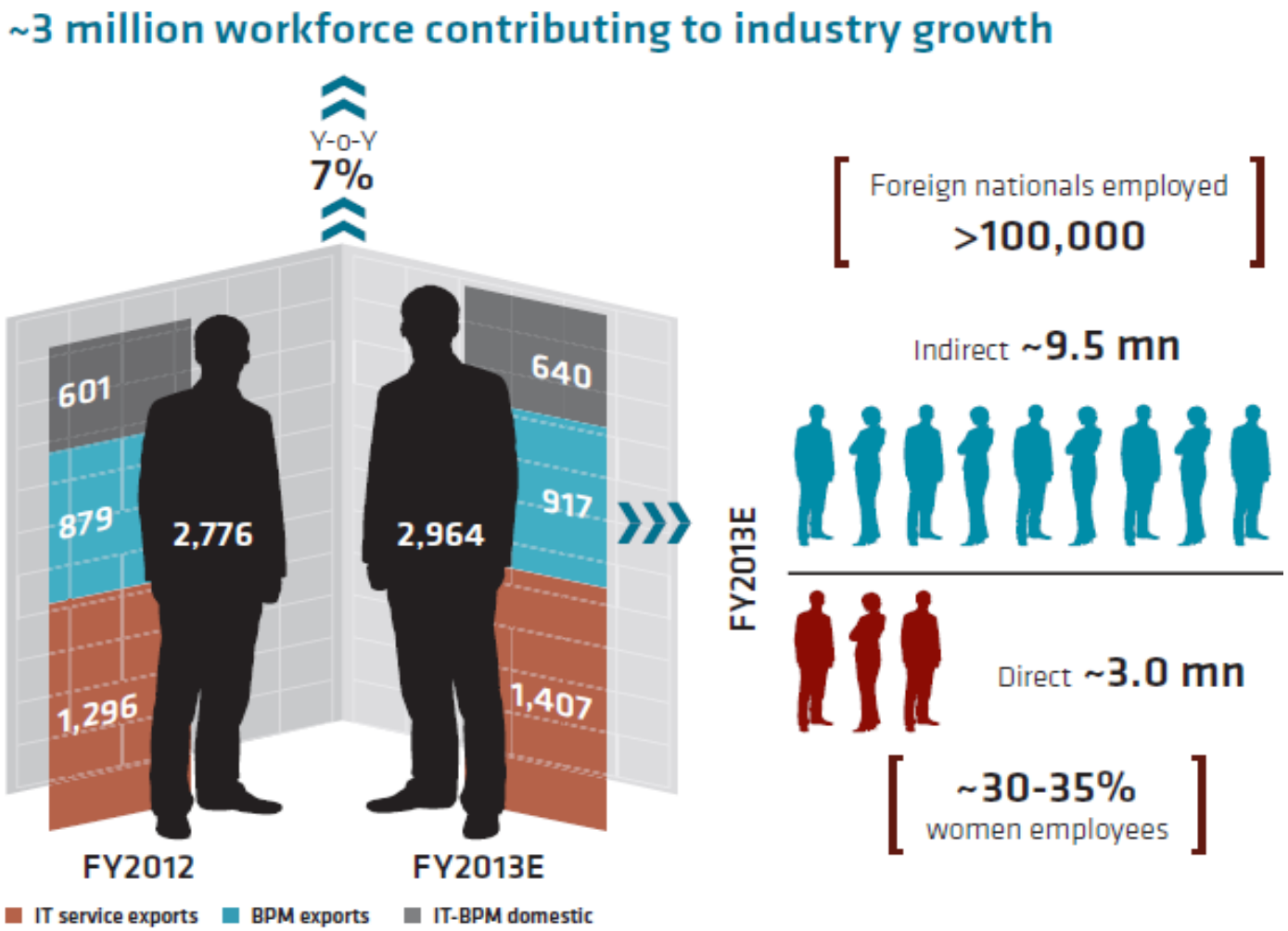
Indian IT/ITes and BPO Industry has contributed significantly in Direct and Indirect employment generation



Source: The IT-BPM Sector in India, Strategic Reviews 2013 by NASSCOM

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Skilled Workforce will assist in making India a preferred destination

SKILLED MANPOWER

- NOS will help companies streamline their workforce planning, recruitment and designing training

TALENT POOL

- Annual tech talent output :1ibllion
- Established training engine: 2-3%
- Industry revenues spent on training

COMPETITIVE

-60-70% more cost efficient than source countries

-15-20% lower than next lowest offshoring destination

CUSTOMER CENTRIC

- Better skilled and competent professionals would ensure high quality of products and services

STRONG ECOSYSTEM

- Training & certification
- Secure environment

India's Value Proposition

Source: Indian IT-BPM Industry – FY2013 Performance Review, FY2014 Outlook by NASSCOM

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Thank You!

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