TXT UR School Nurse

Jo France
School Nurse Coordinator &
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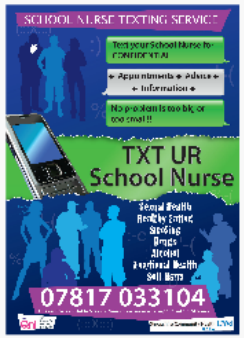
Queens Nurse



Phase 2

.....the texts started to come in!

What next?.....

- Exploring digital technology to support young peoples health
- Platform hopping
- Engage / Ownership / Relevant
- Viral promotion - sharing with peers
- Excellent examples -

Results

370 responses from young people aged 11 - 16 across two secondary schools

93% of young people reported that they were aware of the school nurse text service

260 or 70.27% of young people did feel that the text service was a good way to seek help and advice about their health.

In total, 322 (87.0%) were aware that the school nurse offers a confidential service.

Feedback

A school nurse text messaging service to provide health information to young people in Shropshire.

- To enable young people to contact their school nurse using a mobile texting service.
- To increase awareness of the school nurse within two secondary schools in Shropshire.
- To improve access to the school nurse for health information.

Contact Details

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The Queen's Nursing Institute

Shropshire Community Health NHS
NHS Trust

Prezi

Unique Health Needs

- Development of risky behaviours
- Difficult to engage
- Significant barriers
- Confidentiality concerns

Young People and Mobile Technology

- Increased smart phone use
- Confidence
- Any time any place
- Preference over traditional methods
- By the age of 11 50% of children own a mobile phone

Foundation

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Drive

The British Youth Council - Our School Nurse (BYC 2011)

- Confidentiality was a key theme
- Stressed they would like alternative methods to contact their school nurse such as texting or email

'Smart New World' (QNI 2012)

- Demography, demand and practicality have led to e-health becoming part of mainstream health provision rather than a series of pilot projects.

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Young People & School Involvement

Core

- Consent from head teachers
- Inform parents / carers
- Student council
- CHAT drop-in's
- Resource ideas & planning
- Promotion
- Evaluation

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SCHOOL NURSE TEXTING SERVICE

Text your School Nurse for CONFIDENTIAL

* Appointments * Advice *
* Information *

No problem is too big or too small!!

TXT UR School Nurse

Sexual Health
Healthy Eating
Smoking
Drugs
Alcohol
Emotional Health
Self Harm

07817 033104

This service is available Mon - Fri 9am - 5pm. We aim to respond within 24 hours.

The Queen's Nursing Institute

Shropshire Community Health NHS
NHS Trust

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YouTube

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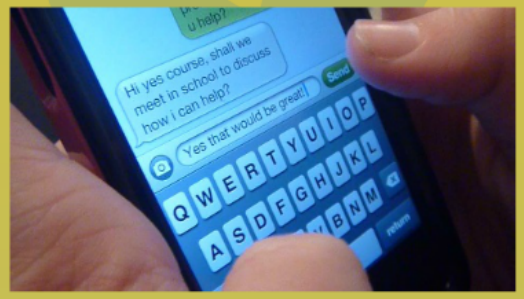
Phase 2

.....the texts started to come in!

Can I get condoms from Boots with my C Card?



Can I have some advice bout self harming, will my scars heal?

My dad's lost his job and I'm really worried

Should I have sex with my boyfriend? I'm worried about getting pregnant

I'm worried about the way I look and my friends say I'm not eating enough

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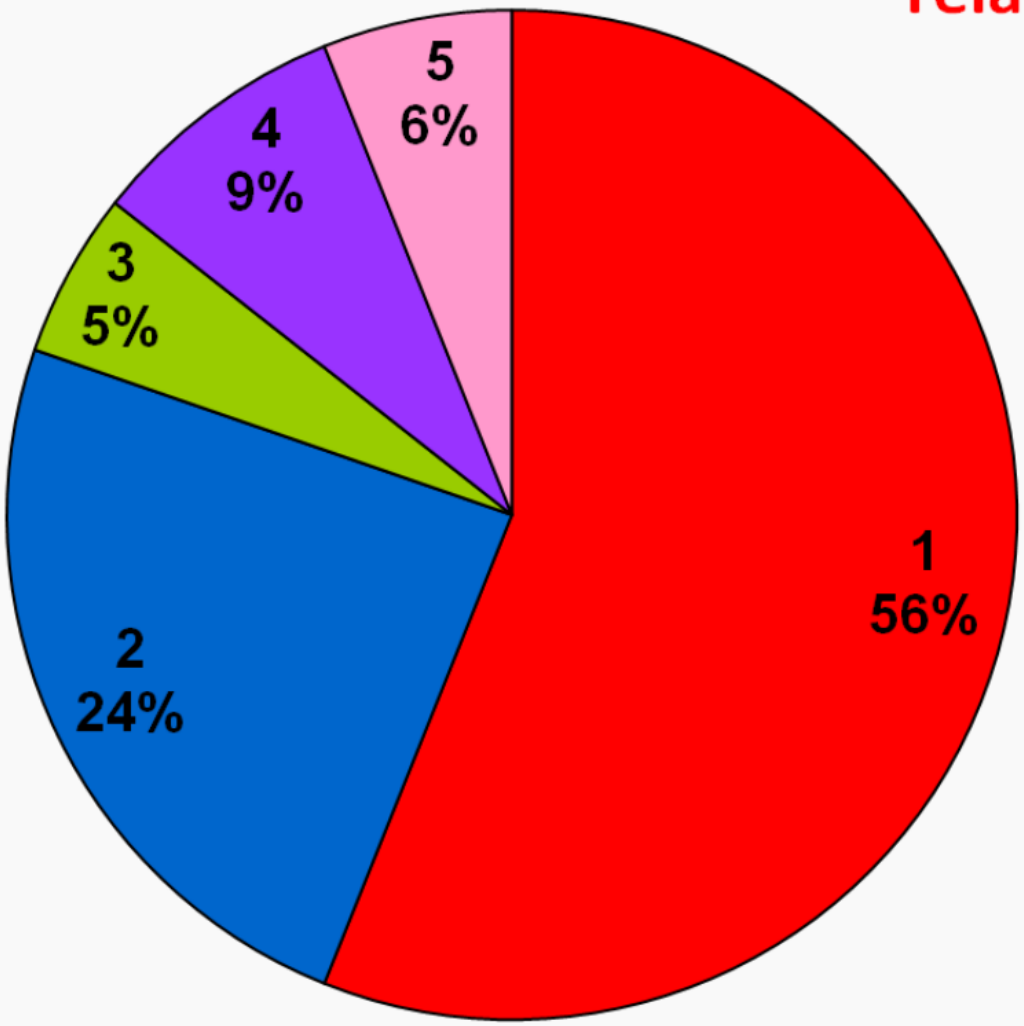
Text Health Topics



1. Sexual Health inc relationships & Puberty

2. Emotional Health

3.Healthy Eating

4.Physical Health

5.HPV

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Feedback

I think it's good because it helps us take care of ourselves lol.

It's easier to text someone about things than to talk to them face to face.

If I have any problems, I would definitely consider using this. I think this is a really good idea and I know people who have used it.

I think that it is a great idea but if you don't have a phone then it's a problem.

Promotion.....?

It would be good to use Social networking. Face book page, twitter page, You Tube video or in the public such as toilets, shops near school.

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Mind Full

YOUNGMINDS
The voice for young people's mental health and wellbeing

family lives

netmums.com

twitter

DIABETES UK
CARE. CONNECT. CAMPAIGN.

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