ACCA Professional MOOC

Discovering Business in Society

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Understanding MOOC Impacts, London 26 June 2014

UNIVERSITY OF EXETER | BUSINESS SCHOOL

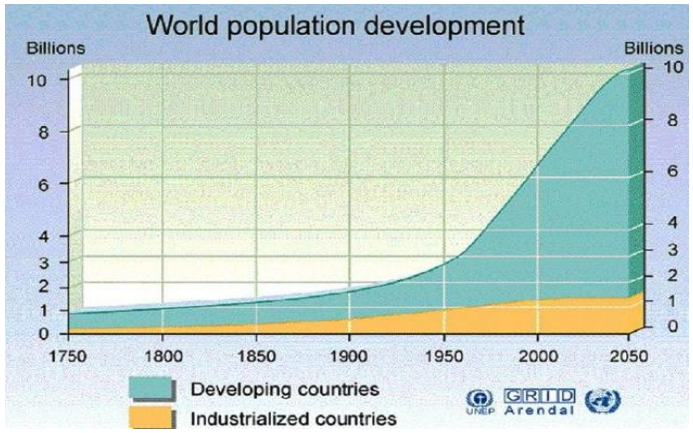
Accredited by Association of MBAs

EFMD EQUIS ACCREDITED

ACCA THE GLOBAL BODY FOR PROFESSIONAL ACCOUNTANTS

Discovering Business in Society

- First MOOC to be sponsored and accredited by ACCA
- Maps against the ACCA's NQF Level 4 Foundation 1 paper *Accountant in Business*
- Not about Exeter or ACCA becoming a training provider
- Global access to the profession
- End MCQ exam, taken online, but at ACCA centres around the world, leading to F1 exemption

50 years

- *Financial Times* - new society
  - diverse, tolerant, sceptical and curious
- *Concord* now relegated to being a museum piece
- Business, part of the problem or the solution?