Global education and technology trends

Professor Tim Stewart

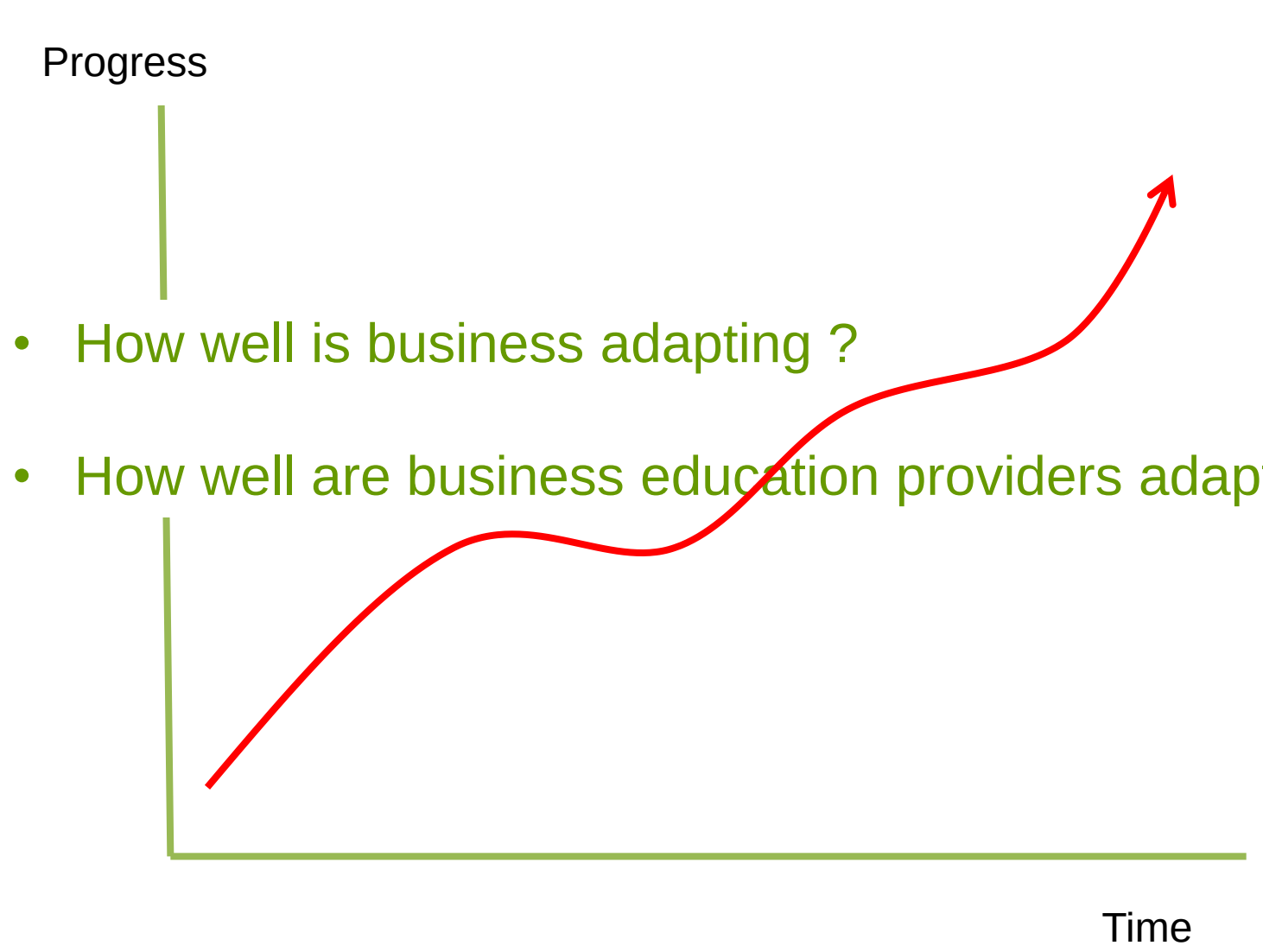
Dean of BPP Business School, BPP University

BPP
BUSINESS
SCHOOL

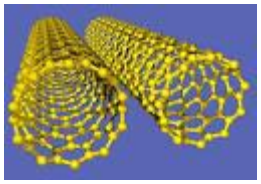
BPP Business School

- One of the four schools at BPP University
- Part of the wider BPP Professional Education Group (founded 1976)
- 3700 students

Various Technologies



- How well is business adapting ?
- How well are business education providers adapting ?



NOV 2014

GLOBAL DIGITAL STATISTICS

TOTAL WORLD POPULATION	ACTIVE INTERNET USERS	ACTIVE SOCIAL MEDIA ACCOUNTS	ACTIVE UNIQUE MOBILE USERS
7.272 BILLION	3.001 BILLION	2.046 BILLION	3.614 BILLION
URBANISATION: 53%	PENETRATION: 41%	PENETRATION: 28%	PENETRATION: 50%

NB: THIS FIGURE IS FOR TOTAL POPULATION INCLUDING CHILDREN

NB: THIS STAT IS BASED ON ACCESS VIA FIXED AND MOBILE CONNECTIONS

NB: THIS STAT REFERS TO ACTIVE ACCOUNTS, NOT UNIQUE USERS

NB: THIS STAT REFERS TO UNIQUE ACTIVE MOBILE USERS

We Are Social • Sources: World Population Clock, InternetLiveStats, Facebook, Tencent, VKontakte, GSMA Intelligence http://wearesocial.sg • @wearesocialsg

Annual Babson Survey (2014) Tracking Online Education in the US

- 1/3 of students in the US are taking at least one course online
- 90% of academic leaders believe that the majority of students will be taking at least one online course in five years' time.
- 69% of chief academic leaders say online learning is critical to their long-term strategy.
- 77% of academic leaders rated the learning outcomes in online education as the same or superior to those in face-to-face (57 % percent in 2003)

Allen, I.E. & Seaman, J. (2014) *Grade Change: Tracking Online Education in the United States*, Babson Survey Research Group [online]. Available at http://www.onlinelearningsurvey.com/highered.html

Future Business Education – 2 key questions

1. What should students be learning in a future business degree to support their career in a world with rapidly enhancing technology ?

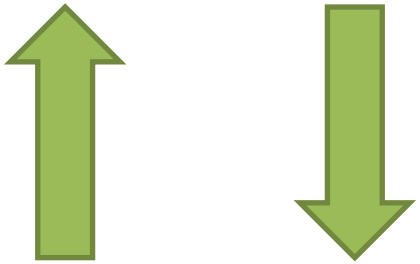
2. How might Universities more efficiently and effectively facilitate learning using new technologies ?

How might we use technology to improve education?

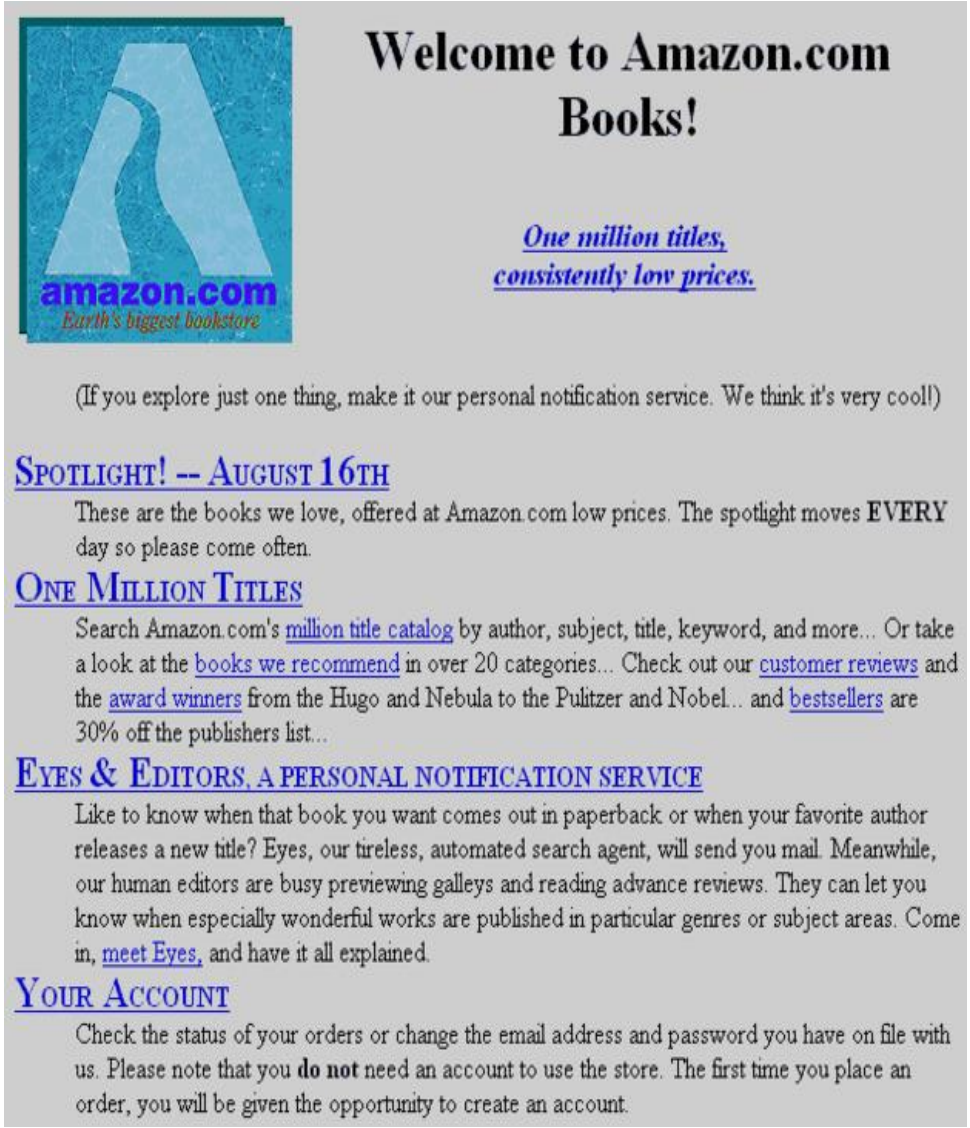
Focus is often on Learning and Teaching

There are many opportunities for Universities from improving technology:

- Digital Marketing
- E-libraries
- E-Procurement
- Communication and social media
- Management information systems
- Smarter scheduling systems
- Administrative systems
- Recruitment and training systems
- Digital Scholarship tools
- ……



Don’t be put off by early versions of technology!



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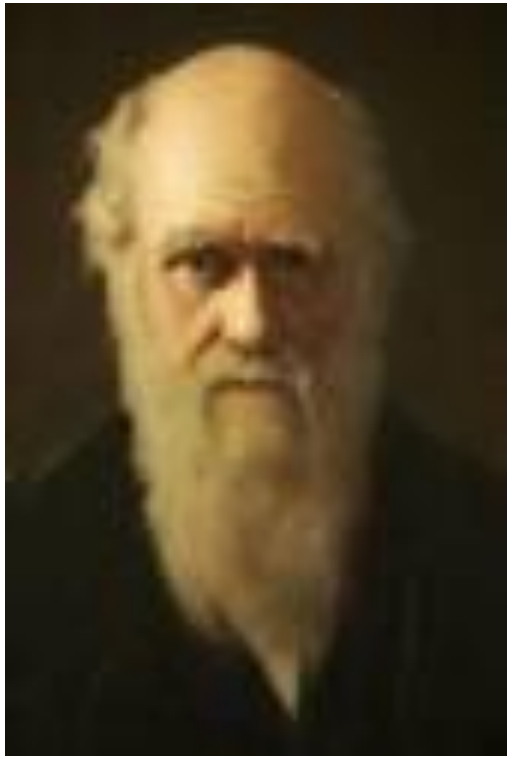
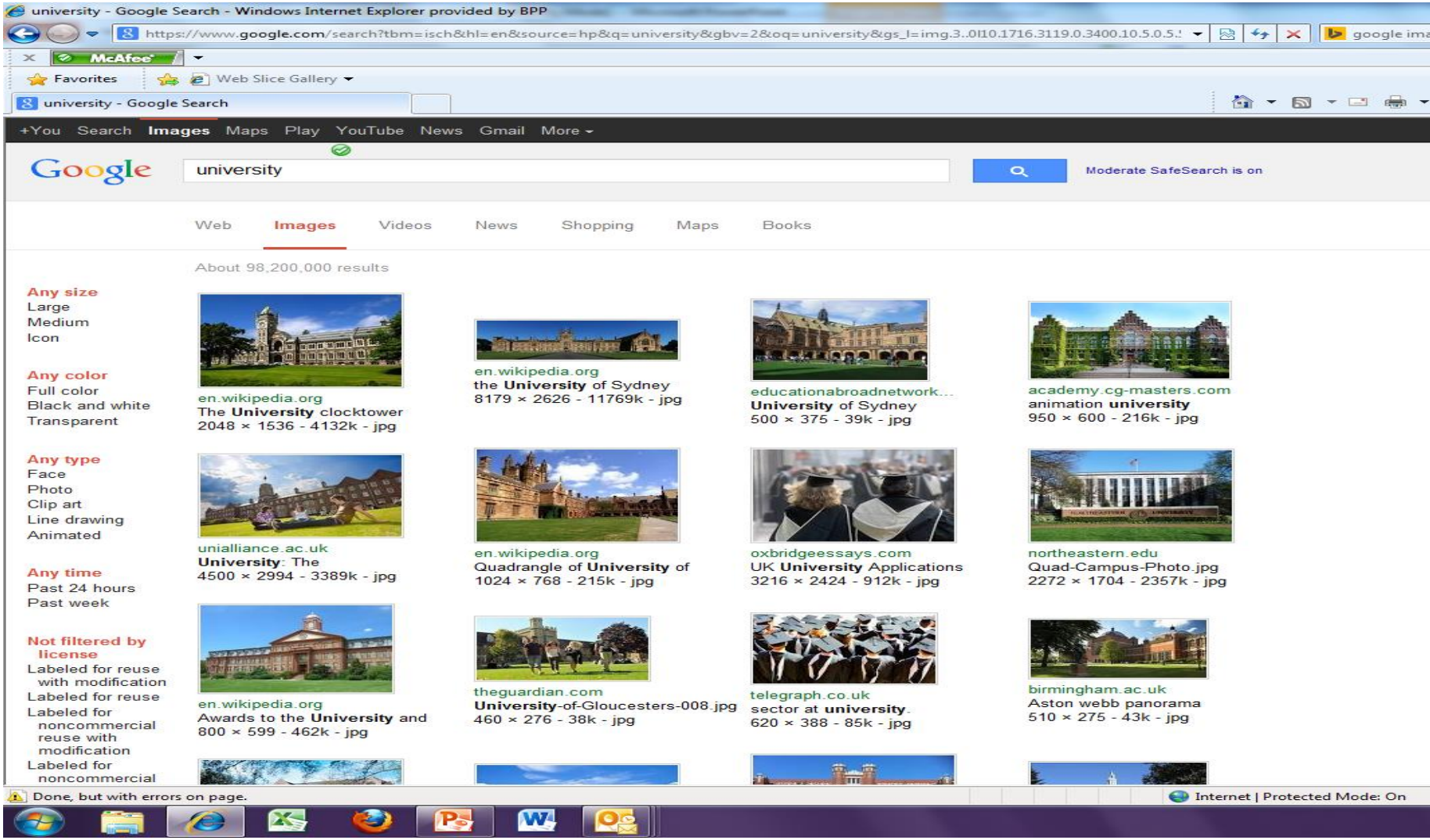
A 1920s discussion about new education technology

“Is radio to become a chief arm of education? Will the classroom be abolished and the child of the future be stuffed with facts as he sits at home or even as he walks about the streets with his portable receiving-set in his pocket?”



Google images : University ?



Conclusions

- Technology will significantly disrupt business and society
- Technology will significantly disrupt Business Education
- Universities will need to be agile

The future looks very exciting!