# Patent Litigation – Commercial Risk Management

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# General Background

- In House and Private Practice – the “commercial” factor
- Responsibilities
  - Patent portfolio management and protection
  - Litigation/Risk Management
  - Licensing
  - Contract management
  - Strategy development and deployment
  - Commercial IPR Support
  - Education, Education, Education

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# Mobile Telecoms – different challenges

- “New” industry – did not exist when the Act was drafted
- Standardisation and FRAND
- Volume and quality – prior art sources?
- Symbiotic relationship between vendors and carriers
- Convergence – what is mobile? Internet of Things
- Continuous state of flux
- Patent Wars
- Patent Assertion Entities – but not solely an ICT challenge

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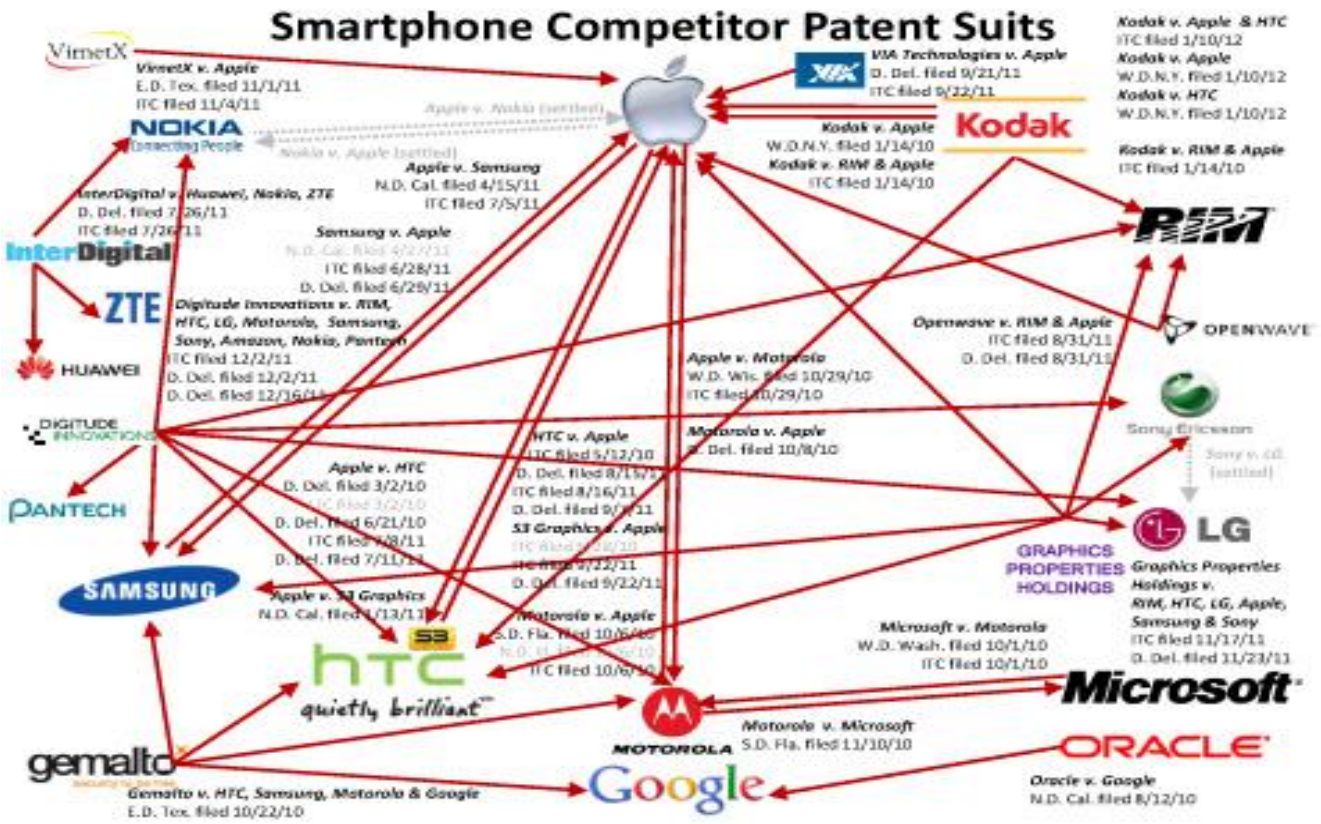
# Patents Wars