DE-MYSTIFYING DESIGN - DESIGN FOR SUCCESSFUL INNOVATION

IMPULSE FROM CONCEPT TO REALITY

ALAN COLMAN

Commercial Operations Director - Plessey

plessey

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PLESSEY IMPULSE

- Background
- Initial Design
- Beta units
- Final design

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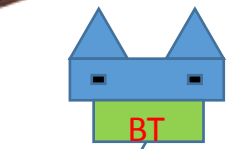
IMPULSE EVOLUTION



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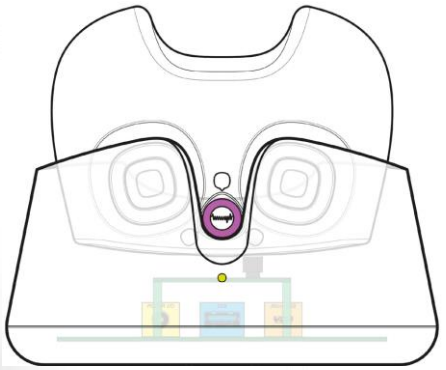
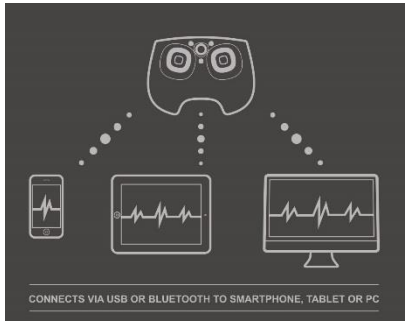
THE FUTURE





imPulse
monitoring your health

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IMPULSE VIDEO

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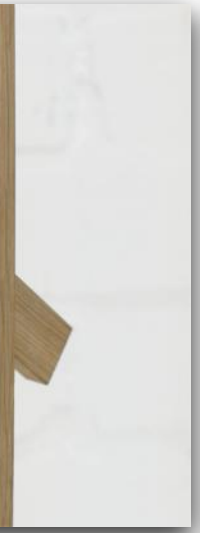
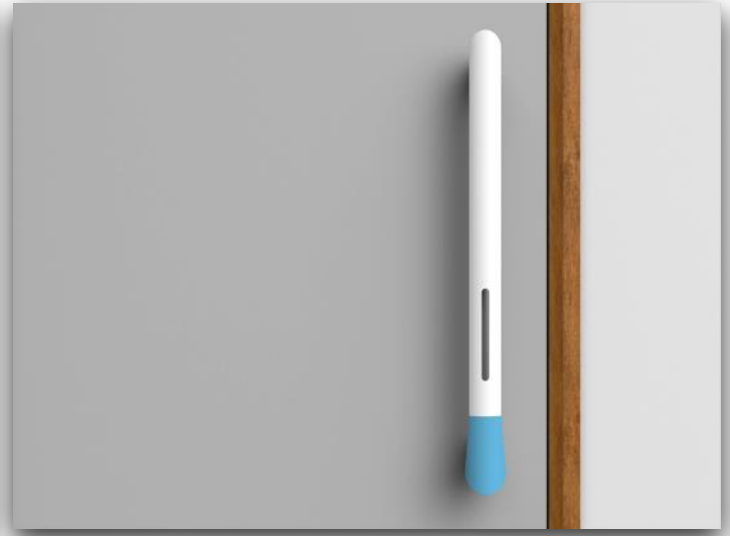
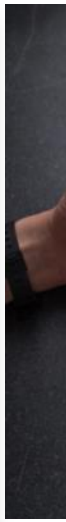
THE AGENCY OF DESIGN

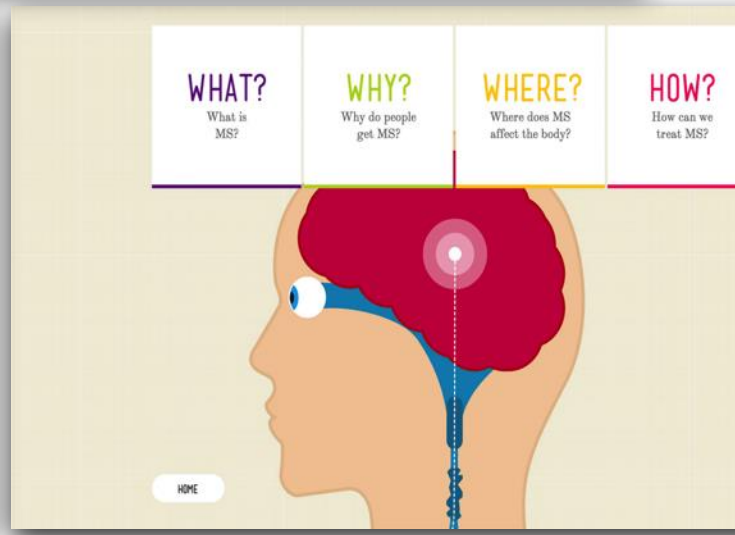
Rich Gilbert

Co-founder,
Agency of Design









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"Health care workers' failure to clean their hands is the most important cause of hospital-based infections, which are the fourth-leading cause of death in America."

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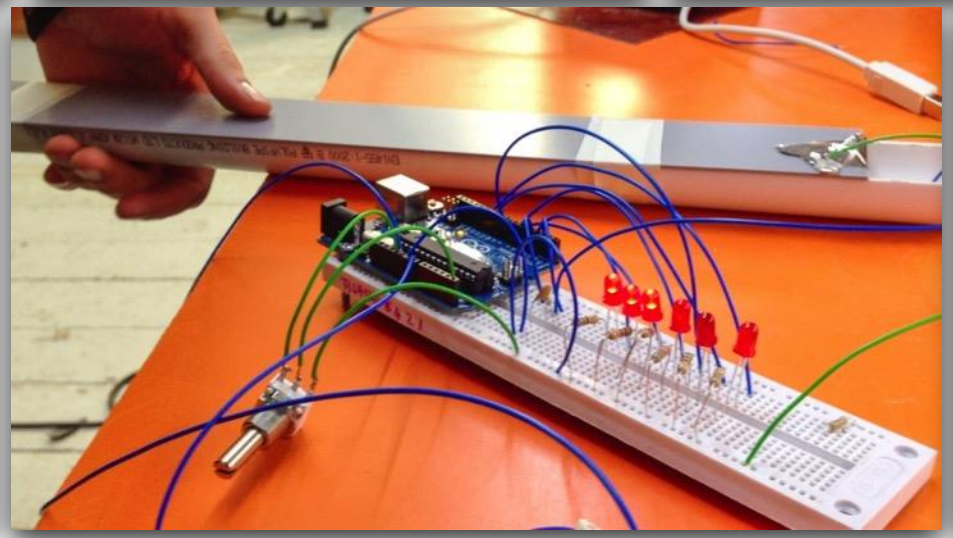

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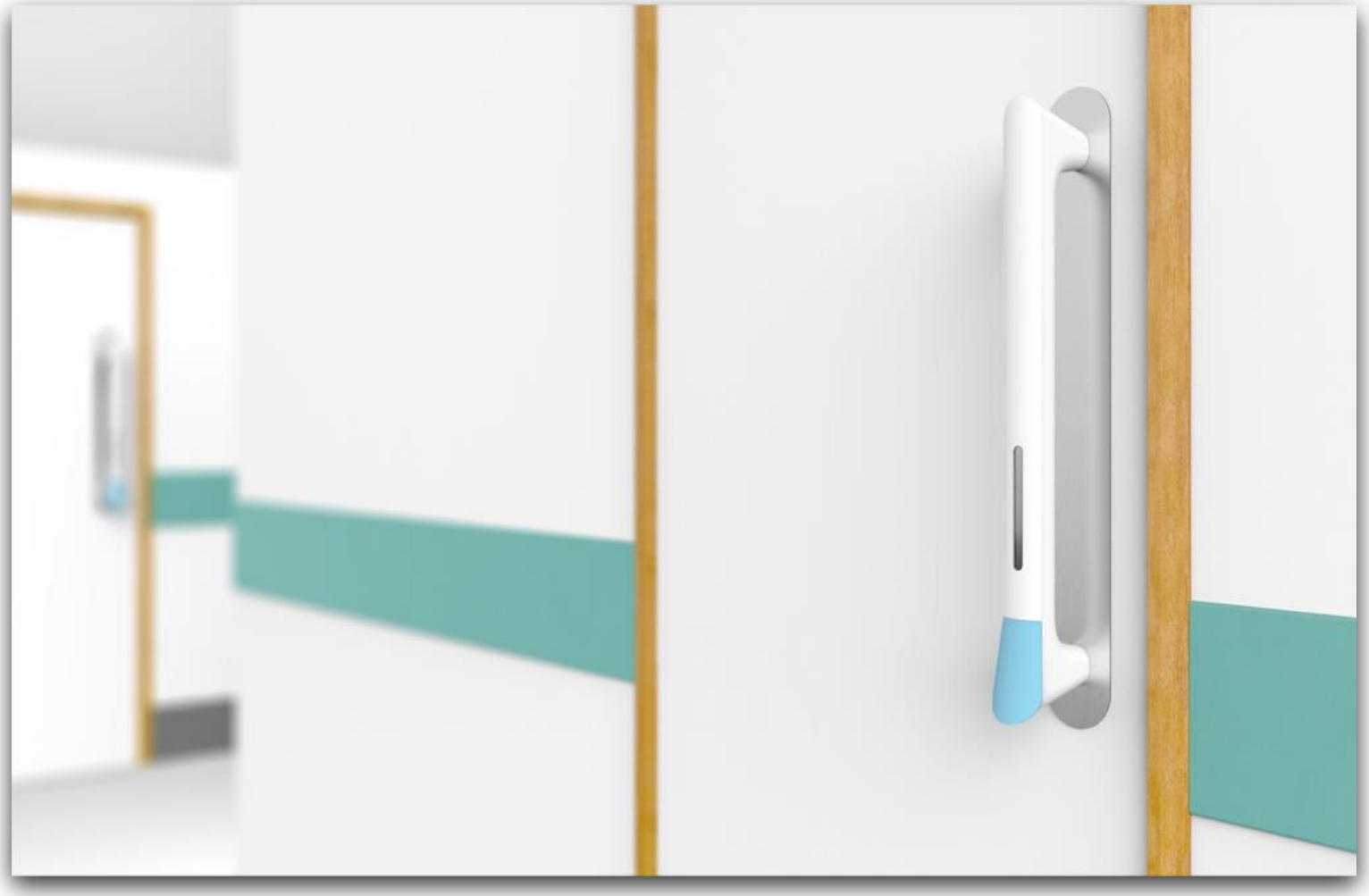

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